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TV Guide

TV PROGRAMS
week of April 28, 1951

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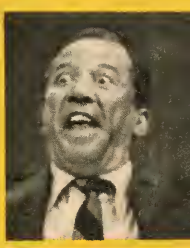

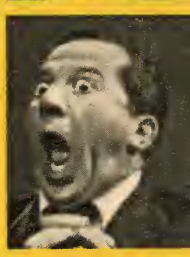

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7:15 – EVA GABOR SHOW

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9:00 – HOLIDAY HOTEL,
with Don Ameche

9:30 – BLIND DATE,
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10:00 – ROLLER DERBY

11:00 – THE FAYE EMERSON SHOW

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DODGERS... YANKS?

CHANNEL 6

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New Haven, Conn.

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Trade Mark

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April 28-May 4, 1951

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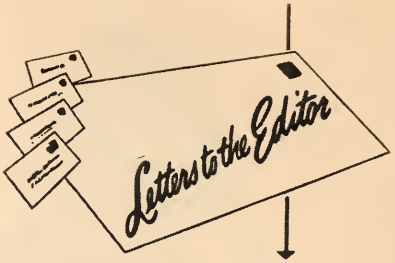

Gripe of the Week

You said in your issue of April 7th that Buster Crabbe had to "do some stern reducing himself," but you're wrong. He is as perfectly built as they come and needs no reducing whatsoever. Just because you editors are probably 90-pound weaklings and jealous of him, you don't have to print lies. I hope you have the conscience to apologize.

TVG Editor's

One of Many Buster Crabbe Fans, Stamford.

[*Now, look! Us editors here have such figures we wear tiger skins around the office.*]

Mostly for Half-Wits?

We enjoyed watching TV for a few hours in the evening but lately what is offered appears to me to be mostly for children and half-wits. We enjoy Mama, The Goldbergs, The Aldrich Family and the concerts offered by General Electric and Firestone. We also used to enjoy Hawkins Falls, Studs' Place and other simple shows of true life. And I did enjoy The Bowery Music Hall as it brought back memories of 50 years ago. . . . But why must adults like Milton Berle and Eddie Cantor make fools of themselves? Or is there really a demand by the public for such silly tomfoolery?

Captain C. J. Gebauhr, Jersey City Heights.

[*You damn television and then proceed to*

(*Continued on page 6*)

Managing Editor **William Jeffers** • *Sports Editor* **Jimmy Powers** • *Women's Editor* **Barbara Frost** • *Program Editor* **Louise Hanley** • *Contributing Editors* **Joseph Wiegers, Herbert Muschel** • *Letters Editor* **Rose L. Schiller** • *Art & Production Director* **Tony Ferrara** • *Art Assistant* **Tony Shargas** • *Production Assistant* **Val Henderson** • *Staff Photographer* **Peter Fland** • *Advertising Sales Director* **Walter Hanlon** • *Advertising Manager* **R. J. Reynolds, Jr.** • *Circulation Manager* **Joseph Bodkin**

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Letters to The Editor

(Continued from page 4)

name eight shows you like. Why complain? Also, many millions enjoy Berle and Cantor, and they're entitled to have their tastes catered to as well as yours.—ED.]

Mrs. Skitch

Does the lovely Faye Emerson rehearse her interviews before going on her show?

Myrna Kaplan, Brooklyn.

[*Only to the extent that she knows the general direction the questions will take.*—ED.]

Needs Trouble-shooter

I have a booster and outside antenna and I enjoyed my good set until the electric company ran a high-powered line along our street with transformers on metal cross bars which, especially in damp and rainy weather, constantly spit electricity. In consequence, I rarely get a decent picture. My serviceman says there is no remedy while this condition exists. Do you have a solution, before I heave my set in Barnegat Bay?

G. F. K., Seaside Park, N. J.

[*We consulted Orville Sather, Assistant Manager of Television Technical Operations for CBS, and he advises that you should put up a four-bay conical dipole antenna, which is more highly directive and will tend to override interference from transformers. If this doesn't work, ask the power company if they can't control the interference. Viewer, spare that set!*—ED.]

The Young in Heart

You may be interested to learn these facts about the oldest member of Life Begins at 80. Mr. John Draney, 90 years old, became an engineer in 1889, and always operated the fast, through trains. Years ago he operated the Boston Flier, a speedy train, over dangerously curved single track. Once, while passing through a large freight yard, an engine backed into the side of his engine and he was pinned in his cab. After being released, he got another engine and went on. The only loss he suffered was his clay pipe.

Draney

Arthur P. Garland, Clifton, N. J.

(Continued on Page 11)

CHANNEL

Advance Tips on Shows: When Winston Churchill delivers an address at the University of Pennsylvania on May 8th between 10 and 11 p.m., it will be telecast over all major networks, except, possibly, NBC-TV....While the Kentucky Derby will not be telecast "live" the afternoon of May 5th, it will be shown on film that night about 9:30 over ❷ and the entire CBS-TV network.... Next Martin & Lewis appearance after this Sunday's Comedy Hour will be as guests on that program when Jackie Gleason stars on it May 6th. Following that, they will do three more Comedy Hour shows this season.... Incidentally, if Frank Sinatra leaves CBS as expected at the end of this season, he may go over to NBC as a Comedy Hour regular.

Sinatra

More Advance Tips: During Arthur Godfrey's eight-week vacation starting about the first week in July, Herb Shriner will replace him on Talent Scouts. No decision has yet been reached on a star sub for Godfrey and His Friends, but it may be Steve Allen.... The May 11th Pulitzer Prize Playhouse drama will be *The Thousand Yard Look*, a factual story of the war in Korea as told by correspondent Hal Boyle, who recently returned from there.

Big Doings at ⓲: Study our program pages carefully this week for the big shuffle at WATV. Not only a number of switches, but at least four new shows. The 11 a.m. spot is particularly interesting throughout the week, changing daily with a variety of informative themes. Incidentally, many viewers will be introduced to this station once it succeeds in getting atop the Empire State.

Antenna Warning: Prospective tenants of

CHATTER

new apartments and housing developments that offer the advantage of a "master TV antenna system" would be wise to determine exactly what this means before signing leases. We have been informed of one case in which the "master antenna system," presumably a system whereby the set-owner simply had to plug in his set to enjoy reception from a master roof antenna servicing all tenants, turned out to be merely an outlet to the roof to which the set-owner still had to attach his own antenna, paying extra rent to do so.

Short Takes: Milton Berle is still undecided about whether to continue his weekly show next season or to go on every other week....

Newland

John Newland is mulling over several movie offers. ...Jane Froman will spend the summer in Hollywood, where she will sing for a 20th Century-Fox story of her life. ...Max Liebman, guiding genius of Your Show of Shows, has been nominated with Fred Coe and Robert Montgomery by the Academy of Radio and TV Arts and Sciences for its award as the year's best TV director. Final result will be announced May 7th.... NBC-TV is now using a new ultra-sensitive microphone on some of its shows that it calls "The Big Ear." It's six feet in diameter and can pick up sound at 35 feet. Ordinary mikes have a range of eight feet.... Marlin Perkins, bitten by a rattlesnake just before he was to have appeared on Zoo Parade on April 1st, was hospitalized until April 17th.... The Western Union Telegraph Company is going into the TV service business. It has formed a subsidiary called Western Union Services, which will begin operations on a limited scale, starting May 1st, installing and servicing Du Mont sets in New Jersey's Essex, Passaic and Union Counties.

Wrestling Round-Up

By Bill Johnston

TUSSLING TIDBITS: Mike Lordi, fast rising Italian grappling star, was awarded five battle stars in the ETO. After the war he saw service in Germany and was attached to Special Services as a singer. . . . Did you know that Marvin Mercer, recognized junior heavyweight champion, is a vegetarian? . . . Billy Darnell, a licensed airplane pilot, is now training to become a helicopter pilot. . . . Wally Dusek owns an airport in Nebraska. . . . Mike Kilonis, the grappling Greek, owns a Schenectady restaurant. Specialty: Barbecue beef sandwiches. . . . Gus Rapp spends his summers on tour with a traveling show, challenging all comers.... If Bob Riker gets another tattoo, Ringling Brothers may offer him a job in their sideshow.... Ed "Strangler" White was one of Alabama's greatest football stars. . . . John Svensky is off to Paris on the *Ile de France* for a series of wrestling dates on the Continent.... Willie "The Beard" Gilzenberg is the man responsible for all of the good publicity flooding the country on Two-Ton Tony Galento.

Johnston

WRESTLING RESULTS: *Thursday, April 12.* 9: Adrian Baillargeon beat Bob Lortie; Ivan Kamaroff and Joe Corbett drew; Paul Lortie beat Kimon Kudo; Fred Von Schact beat Al Porter; Ricardo Gattano beat Jack Dillon. *Friday, April 13.* 9: Kimon Kudo beat Les Ruffin; Tom Steele beat Jack Rush; Chick Garibaldi beat Paul Lortie; Fred Von Schact beat Joe Corbett; Ivan Kamaroff beat Gus Zaharias. 13: Bob Lortie beat Abe Stein; Adrian Baillargeon beat Al Porter; Clyde Stevens and Bob Colman beat Jack Dillon and Harry Finklestein (tag match); Golden Terror and Gene Stanlee disqualified. *Monday, April 16.* 5: Golden Terror beat Ivan Kamaroff. *Tuesday, April 17.* 13: Col. George Harbin and Ed Faietta drew; Mighty Youseff beat Wally Dern; John Svensky and Felix Khonke beat Tarzan Hewitt and Johnny Heiderman (tag match).

The Jerry Lester—

This is the story of the

the two major personalities

TONIGHT on Broadway Open House, Dagmar will sit with regal serenity on her high stool in the background while Jerry Lester romps radiantly through assorted crazed informalities with the rest of the cast and the studio audience. At two or three points in the proceedings, Dagmar will come forward to tower over Jerry and, dead-pan, deliver superb malapropisms. He will grin fondly up at her, repeat her lines in astounded but kindly disbelief, and double up uncontrollably. In general, he will indicate that no one in the world finds this statuesque and firmly innocent character more delightful than does he.

But, sadly enough, all is by no means "George" between Jerry Lester and Dagmar. Indeed, the talk along TV row describes their current relationship as one of the major feuds in show business.

Trouble in Paradise

What's behind this sad situation?

Jerry Lester is unquestionably one of the warmest and most attractive performers on video. In the past year, his personality, a pixyish blend of the brash and the abashed, has projected him into the affections of several million endlessly fascinated followers of Broadway Open House.

Now solidly arrived as a TV household word, he is well within that select circle of video stars meriting the adjective "big."

Yet does Jerry's modesty prevent his realizing that he *is* "big"—much too big and firmly established in the show-business sun to be threatened or bothered by the attention paid any supporting player?

In recent months, Dagmar has received a flood of publicity in national publications. Nature has provided her so abundantly with decorative features, that editors of well-nigh every journal except *The Farm Machinery News* have leapt at the opportunity to present her to their readers.

All this Jerry is said to have been ob-

Dagmar "Feud"

reported friction between

on Broadway Open House.

serving with an increasingly jaundiced eye. A veteran of many rugged entertainment-world years, his path to the top has not been an easy one. His rounded talents and a signal knowledge of the audience have been developed through hard work, ups and downs, and a good share of disappointments and hard knocks. He feels he has *earned* his stardom—and he is right.

Dagmar rose fast

Dagmar, on the other hand, is one of those rare show-business phenomena to whom success has come practically overnight. Born Virginia Ruth Egnor in Huntington, West Virginia, one of seven children, she was locally celebrated as a champion typist when, late in her teens, she won a tap-dancing contest and at once took off for New York and a stage career.

Within two months she was, as Jennie Lewis, a bit player in Olsen and Johnson's 1944 *Laffin' Room Only*. Following this, she made USO tours, in 1948 had a Broadway role with Bert Lahr in *Burlesque*, and the next year was appearing regularly in minor video spots.

Last spring, when Jerry Lester was signed to star three nights a week on Broadway Open House, he hired her for one gag appearance, giving her the name Dagmar. Her bit went so well that NBC signed her as a regular cast member at $75 a week. By December she'd been raised to $600.

Frankenstein's monster?

Thus, success has been handed to the 24-year-old blonde comparatively on a silver platter. And Jerry, they say, is now fearful that the platter could also become a serving dish for his head.

He is reported to hold that Dagmar is a girl who, beyond her show-girl physical

(Continued on page 44)

The Armchair Spectator

Out Where the Cactus Grows

★ Beat the Clock is consistently amusing. Its stunts, well-sprinkled with whipped cream and beautiful legs, make that Saturday half hour go by fast. There may be more beautiful girls in television than Roxanne, but we haven't seen them yet.

★ The mention of video pulchritude brings immediately to mind the Ken Murray show which follows the Bud Collyer stanza. It's E. Q. (Entertainment Quotient) mounts steadily. Ken's glamour-lovelies are easy on the eye and his catechism of them continues amusing. The deadpan gal from the wide open spaces, Laurie Anders, is by now an old family friend. We find ourselves looking forward to the rhythm of her speech.

Anders

★ WPIX has a wonderful new show idea: Exposé, Wednesdays 11:05-11:35 p.m., 11. The show offers to any person who has been "maligned" publicly, the opportunity to speak his mind and present his views. Whoever figured this one out shows a commendable understanding of the lesson taught by the Kefauver hearings: producers who will give viewers stimulating, controversial public affairs shows will be awarded with high Hoopers. Only trouble here, of course, is the lateness of the hour. But our compliments to the producers of Exposé.

★ The Lucky Strike commercial continues to be the outstanding example of a message that entertains as it sells. Every time we see it we are reminded that it richly deserved its award from TV Guide as the Commercial of the Year. If only all advertisers would follow Lucky's example, manufacturers would sell more goods and televiewers would be much happier.

★ Sometimes when we catch the scorn of a fellow viewer after a television drama has laid an egg with a loud liquid plop, we think of poor Scheherazade who had to keep the sultan interested with a good story every night or have her head cut off. But we Occidentals are a lot more tolerant; we don't even chop off as much as an antenna mast.

★ And anyway, by what right can anyone demand a masterpiece whenever he turns on the set and sinks into an easychair? A check with the professors of literature will quickly reveal that there haven't been more than a few hundred *chef-d'oeuvres* since the beginning of time. Broadway doesn't produce a *South Pacific* every night in the week. Nor does Hollywood give you an *All About Eve* more than half a dozen times in a generation.

★ While we're on the subject of television's lay critics (Call Me Legion), we must remark on the common but pointless criticism that so much of TV is poor. Even if you're an Einstein, you can still find one, two or three shows a week on TV to interest you. And that is a generous return on your investment. To thumbs-down TV because you won't require most of it, is like refusing to use the subway from Times Square to 72nd street because the train really goes to 242nd street and you wouldn't be using all that transportation.

★ Fellow at lunch was telling us the other day of a hilarious Alan Young skit we missed which satirized the *American Forum of the Air* type of show. How about a repeat on this, Alan? We'll be happy to tip TV Guide's one million readers if you do, and we'll certainly be tuned in ourselves.

Alan

★ If you'd like to learn what makes a symphony orchestra tick, and what part each instrument plays, catch Leon Barzin's Musical Playtime on Sundays at 12:15 p.m. over 4.

★ And if you like puzzles, catch Q.E.D. over 7 on Tuesdays at 9:00 p.m. Nina Foch and divers gentlemen form a panel that's pretty good at solving the sort of parlor mysteries that enliven parties.

★ We like Jack Waldron's crack, reported by Earl Wilson: "New York has five boroughs . . . six, if you include Abe."

—Harold B. Clemenko.

Letters to The Editor

(Continued from page 6)

Ten Most Appealing?

It occurs to me, after listening to their screams for a dazzling male star, that today's women are undiscriminating in admiring the strong sex. Nobody asked me, but I have compiled a list of the 10 men in television who have the most appeal for me. None are glamour boys, few draw screams and sighs. Yet, because of their intelligence and personality, they are tops in my book:

Gary

1. Garry Moore—Sweetest
2. Dave Garroway—Most Natural
3. Steve Allen—Most Talented
4. Tex McCrary—Most Intelligent
5. John Daly—Most Charming
6. Ralph Edwards—Best Personality
7. Bob Dunn—Most Manly
8. George Burns—Smoothest Presentation
9. Sam Levenson—Funniest
10. Jerry Lewis—The Man I Love

And TV could live without: Alan Young, Ken Murray, Frank Sinatra, Jan Murray, George S. Kaufman, and Hank Ladd.

Why doesen't TV GUIDE take a poll?

A Happy Listener, Brooklyn

[*Disagree, readers? Write us!*—ED.]

Where's Morgan?

I am sure there must be hundreds of others besides myself who are wondering what happened to Al Morgan's program every Monday night at 8:30. Will this show be coming back?

Mrs. Lillian L. Pavia, Stamford, Conn.

[*Al is still broadcasting on the network outside of New York. Many fans have written lamenting his loss, and we, too, hope he'll return to our TV screens soon.*—ED.]

Unfair to Nancy?

Why did Paul Whiteman leave Nancy Lewis, mistress of ceremonies of his TV Teen Club, out of his story on teen-age talent in the March 24th issue of TV GUIDE? I feel you owe her many fans a feature about this versatile and talented teener.

Irene Ziemba, Jersey City.

[*Quite right. Coming up soon.*—ED.]

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17

The 6 Questions You Ask Most

The curiosity of television viewers is unending— but seems mostly limited to certain subjects

EVER write us a letter? Thousands of your fellow readers do. Daily, the mailman staggers up to our office with a flattering volume of these communications,

nearly all of which ask questions about TV personalities, shows, sponsors and the television industry in general.

As you can imagine, we get some strange queries. But for the most part, the questions fall into familiar categories. Here are the most common.

1. The What-happened-to Question.

This one appears to be the most tormenting to readers. Good shows, popular personalities and familiar sponsors vanish precipitately from TV GUIDE listings. Why, asks the flood, did Startime disappear? What happened to Mugs Richardson? Why is Richard Coogan no longer Captain Video? And why does Skippy's Peanut Butter no longer sponsor Captain Video? What happened to Flash Gordon? And what happened to George Putnam, who used to be emcee on Headline Clues?

Coogan

These have been asked frequently in recent weeks. The answers are, often as not, unexciting.

A star may quit for his or her own reasons, as in the case of Putnam and Miss Richardson. Rumors in such instances are, of course, rife, but the personalities simply may not choose to make public their reasons.

Then too, for a variety of seldom-revealed reasons, a star may be replaced by the station or sponsor, as happened to Coogan. In any event, TV GUIDE tries to find out if the personality is performing elsewhere in order to inform his fans.

Programs may be withdrawn either as a result of public indifference or criticism (Flash Gordon was found too gory by critics, but will soon return in revised form) or because an advertiser discontinues his sponsorship. Sponsors most often depart from the airwaves because of revisions in their advertising budgets or in search of more effective shows. The station may kill a sustaining program to make time for a sponsored program or a sustaining one with better commercial possibilities.

Flash

2. The Are-they-related Question.

This most often concerns Dean Martin and Kenny Shapiro, eight-year-old pitchman on the Texaco Star Theater. Dean Martin is neither the cousin nor brother of Tony Martin, Perry Como, Frankie Laine or Frank Sinatra. And Kenny is not related to full-grown spieler Sid Stone. (You can also catch this clever young performer as Kenny Sharpe on the Sunset Star Theater, Saturdays at 5:05 p.m. over ⓫.)

Dean Martin

Physical resemblances, which are sometimes rather astonishing, prompt these and similar queries. So do names. Dancer Ray Malone and singer Howard Malone are brothers, but singers Bill Hayes and Richard Hayes are not related.

Another Hayes, Gabby, is the subject of many letters. Some readers think he is a

(Continued on page 40)

SCREENING THE SPORTS

By Jimmy Powers
Sports Editor

Free Baseball Tickets—Write for 'Em

Entries are pouring in for our Player of the Week Contest. In a week or so (as soon as the presses allow) we'll announce the first batch of winners.

In the meanwhile don't forget the simple rules: Send a postcard or letter to Baseball Contest, 251 West 42nd Street, New York 18, N. Y., stating your nomination for Player of the Week and telling in 25 words or less why you've picked him. You may name any major-league player you've seen on TV during the week. The three best entries each week will each receive two free tickets to a Yankees, Dodgers or Giants home game.

Winners will be announced in this column each week. If your name is listed, you must phone TV GUIDE's Baseball Editor immediately (BRyant 9-0050) and state the team you want to see. Your tickets will be sent to you at once.

* * *

No kidding, folks, the ladies have really moved in on the sports business. Not so long ago it was considered sort of unladylike to take an interest in fights, baseball or football. Ladies Day at the ball parks was a gesture toward building more feminine interest. Then came TV . . . and you know what happened.

Some years ago it was customary to make a great point out of a ballplayer's belonging to a minority group. The Giants introduced Andy Cohen as a Jewish shortstop. That sensation was eclipsed later on when Jackie Robinson was the first Negro to play in the big leagues.

Jackie

Have you realized how times have changed?

In order to make the headlines today, a guy just has to be able to belt one out of the lot, or steal more bases than anyone else, or pitch a no-hitter.

(Continued on page 23)

Your TV week in SPORTS

A WEEKLY SERVICE

presented by

PAL HOLLOW GROUND RAZOR BLADES

SATURDAY—APRIL 28

BASEBALL: Senators-Yankees, 2:00 (5), (11); Dodgers-Giants, 1:55 (9), (6). **RACING:** From Jamaica, Gray Lag Handicap, 1-1/8 miles, $25,000. 3:30 (4). **ROLLER DERBY:** Panthers-Red Devils, 9:00 (7). **BOXING:** 9:05 (9). **WRESTLING:** 9:00 (11); 10:00 (5); 11:00 (6).

SUNDAY—APRIL 29

BASEBALL: Senators-Yankees, 2:05 (5), (11); Dodgers-Giants, 2:00 (9).

MONDAY—APRIL 30

BASEBALL: Dodgers-Giants, 8:25 (9). **BOXING:** 8:30 (13). **WRESTLING:** 9:00 (11); 9:00 (5).

TUESDAY—MAY 1

BASEBALL: Dodgers-Pirates, 1:25 (9), (6); Cubs-Giants, 8:20 (11). **ROLLER DERBY:** Panthers-Red Devils, 10:00 (7). **BOXING:** 8:50 (9). **WRESTLING:** 9:00 (13).

WEDNESDAY—MAY 2

BASEBALL: Dodgers-Pirates, 1:25 (9), (6); Cubs-Giants, 1:30 (11). **BOXING:** 8:45 (11); 10:00 (2), (6). **WRESTLING:** 9:30 (7); 11:00 (6).

THURSDAY—MAY 3

BASEBALL: Dodgers-Reds, 8:25 (9); Giants-Pirates, 8:20 (11). **BOXING:** 10:00 (5). **ROLLER DERBY:** Panthers-Red Devils, 10:00 (7).

FRIDAY—MAY 4

BASEBALL: Dodgers-Reds, 1:25 (9), (6); Giants-Pirates, 1:30 (11). **BOXING:** 10:00 (4), (6). **WRESTLING:** 8:30 (13); 9:00 (9). **FIGHT FILM:** Joe Louis-Arturo Godoy, Feb. 9, 1940, approximately 10:45 (4), (6).

Your Best Blade Buy!

PAL HOLLOW GROUND INJECTOR BLADES

in new METAL Injector

Fit your injector razor perfectly! **20 for 59¢**

Also Pal Double & Single Edge Blades

Ethel Thorsen in a two-piece suit of white-and-black or navy butcher-weave rayon with pocket detail. $16.95. (Robert Alda: "Size 14? That's my shoe size.")

A luxurious blue corded faille coat with reversible side in lime, red, purple or orange velvet. $48.95. (Jan Murray: "Reverse that price—and it's still a bargain!")

Television Hostess

Ethel Thorsen

IN THE ETHEL Thorsen Show (Wednesdays, 1:15-1:30 p.m., ❷), video has come up with a more sprightly fashion show than any produced by the aggregate of women's clubs, department stores and hotel ballrooms in many a year.

Fashion-wise viewers find no super-serious discussion of that "darling little ruffle" on this program. Instead, the show's star, Norwegian-born style authority Ethel Thorsen, with ad-libbing emcee Herb Polesie and a celebrity guest, describes dresses very sensibly indeed.

Miss Thorsen, who came to this country from Oslo at the age of two and is today listed by Who's Who as a leading designer, applied to the Shubert *Follies* for a job as costumer in her early 'teens. She was hired instead for the chorus line and was voted "New York's most beautiful showgirl."

Shortly afterward, Howard Hughes offered her a movie contract at $450 a week. She turned this down to become an apprentice designer for $35 a week. TV happily allows Miss Thorsen to be seen while working at her favored career, that of a fashion commentator whose manner is crisp, direct and unaffected.

Striking black-and-white jersey dress has an adaptable stole lined in yellow shantung. $10.95. Robert Q. Lewis could only observe that, "Women's styles baffle me."

Navy blue, black or luggage linen casual dress with white stole-jacket fringed in dress color. $38.95. (Herb Polesie couldn't resist: "Stole? Looks like a steal to me.")

presents S. Klein styles— while comics take a fling at commentating

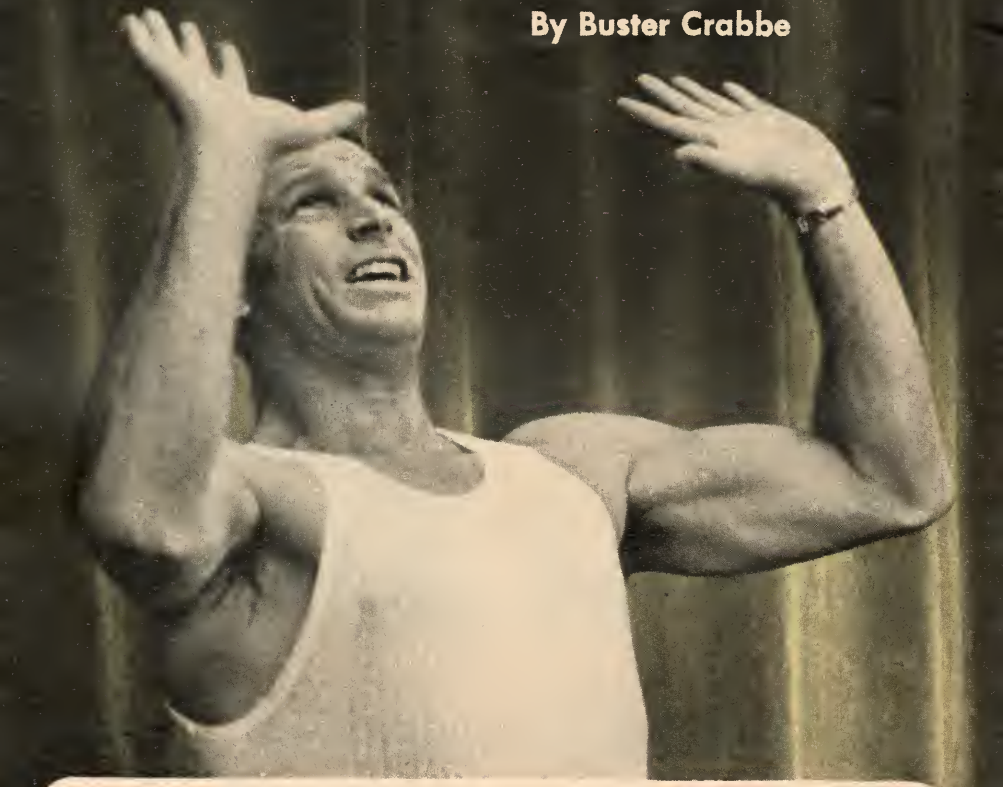
Herb Polesie, on the other hand, provides the proper amount of irreverence required to make a presentation of women's clothes entertaining as well as informative. Samplings of Herb's humor and that of funny fellows who have been guests—such as Milton Berle, Jan Murray, Al Kelly, Robert Q. Lewis, Joey Adams, Paul Winchell—indicate that sponsor S. Klein doesn't mind being kidded in the least, confident the apparel can rise above a wisecrack.

Polesie: "In that hat my wife would look like a doll—but I'd rather she'd look like a human being." The consequence of this bright new approach to a fashion show, however, has been to make the S. Klein styles, some of which are shown here, all the more appealing to lady viewers.

BUY OF THE WEEK: Macy's comfortable and tasteful 16"-long, 13"-wide and 12"-high hassock in combinations of ivory with two-tone green, blue, wine or brown. $5.98 on the seventh floor Closet Shop.

Seven-Day Wonder Diet

By Buster Crabbe



You won't go hungry— and you can lose 15 pounds in a month

FIRST of all, let me say that common sense must rule any reducing program, whether dieting or exercising. Of course you know that if you're trying to reduce you must stick to your diet list and scrupulously avoid all other kinds of eating and drinking. And you shouldn't overdo exercising—a moderate amount of exercise which doesn't tire you out is always best. And check with your own doctor to be sure there's no physical reason why you shouldn't diet or exercise.

My TV program (Figure Fashioning by Buster Crabbe, Mondays through Fridays, 11:15-11:30 a.m., 9) stresses exercises. But for speedy reducing, a proper diet is an excellent and proven means. And here's a really good one, approved by my doctor.

Please note that you must eat the exact amount of food indicated. Where no amount is given, you may eat as much as you want to satisfy your hunger. Tea may be substituted for coffee. And if you want to lose more, faster, cut out salt. In one month, if you follow this diet exactly, repeating every seven days, you should be able to lose from 15 to 20 pounds, depending on your bone structure.

(Continued on page 46)

Saturday APR. 28

9:00 ❼ **S.S. Tele-Cruise—Premier**
Variety pragram with singers Caral Wynne and Eddie Raecker, the Crewmen, and Dave Appel Trio. Jack Steck m.c. 1¾ hours.

9:30 ❹ **Movie Shorts—Ray Forrest**

10:00 ❹ **"Dynamite Canyon"—Movie**
Tam Keene stars in an actian western.

10:45 ❼ [6] **Acrobat Ranch—Kids**
⓫ **Morning Newsreel**

11:00 ❹ **Children's Movie Theater**
[6] **Mr. Wizard—Educational**
❼ **Faith Baldwin Show—Drama**
"When a Wife's Away," with Nancy Carrall.
⓫ **Captain Boots and Gus—Kids**

11:20 ❷ **News & Program Previews**

11:30 ❷ [6] **Grand Chance Roundup**
Cawbay Gene Crane and kid acts.
❹ **Rootie Kazootie Club—Kids**
❼ **Paul de Fur—Rose Show**
⓫ **Danny Webb Show—Comedy**
Army laughs, Taby Sommers, kid USO-ers.

11:45 ❼ **Hal Sawyer Show—Variety**
Talent scaut Phil Benjamin, Martha Tiltan, "Prince" Mike Romanaff, pianist Ben Light.

12:00 ❷ **The Big Top—Circus Acts**
❹ **Treasures of New York**
Jahn Kieran at the New Yark Public Library.
❼ [6] **Two Girls Named Smith**
⓫ **To Be Announced**
⓭ **Mah Jongg—Dot S. Meyerson**

12:15 ⓭ **One Hour Feature Movie**

12:30 ❹ **PAL Show—Kid Sports**
❼ [6] **I Cover Times Square**
Harold Huber as a newspaper columnist.
❾ **Screening the World—Shorts**

1:00 ❷ **"Gas House Kids in H'wood"**
Mavie: Carl "Alfalfa" Switzer (of Our Gang).
❹ **U. N. Stamp Club—Kids**
[6] **Big Top—Circus Acts**
❼ **Home Gardener—P. Alampi**
❾ **Happy Felton's Gang—Kids**

1:15 ⓫ **Play Ball—Hal Tunis**
⓭ **Italian Cookery—Bontempis**

1:25 ❾ [6] **Dodgers vs. Giants—Ebbets**

1:30 ❹ **Industry on Parade—Film**
Chap. 27: Pawerhouse, crackers, wheel-chairs.
❼ **Scouting in Action—Film**

1:45 ❺ ⓫ **Dizzy Dean—Pre-Game**

1:55 ❺ ⓫ **Yankees vs. Senators**

2:00 ⓭ **News; Adventure Theater**

2:45 ⓭ **Feature Movie—75 Minutes**

3:30 ❹ **Racing at Jamaica**
Jamaica's $25,000 Gray Lag Handicap far three-year-olds, 1⅛ miles. Clem McCarthy, Sammy Renick and Ray Barrett.

Thru May 12th

8 Thrilling Races Daily (Except Sunday)
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SATURDAY

4:00 ⑨ **Talk to Stars—Happy Felton**
A by telephone quiz for home baseball fans.
⑬ **News; Western Movie**
4:20 ⑤ ⑪ **Dizzy Dean—Post-Game**
4:30 ④ **To Be Announced**
⑤ **"Stranger From Pecos"**
Movie with John Mack Brown, Ray Hatton.
[6] **Starlight Theater—Play**
John Cheever's "Seoson For Marriage," with Coleen Gray, Charles Korvin, William Prince.
⑨ **Starlit Matinee—Movie**
⑪ **Jimmy Powers—Sports**
4:40 ⑪ **Giggle Theater—Movie**
Champion of the ha-ha is host Dick Collier.

5:00 ④ **Mr. Wizard—Educational**
Don Herbert mokes razor blades float, explains why soap makes water "wetter," how oil floats on water, why a candle burns ond a blotter blots to Bruce Lindgren and you. From the Cereal Institute.

[6] **Gabby Hayes—Drama**
New Englanders fight for religious freedom.
⑨ **"The Thorn"—Italian Movie**
Musical starring Vera Rol and Franco Ricci.
⑪ **Sunset Star Theater—Kids**
Storring Lenny Dale and Kenny Shorpe.
⑬ **News; Jr. Frolics—Uncle Fred**
5:30 ④ [6] **Nature of Things—Science**
Dr. Roy K. Marshall ond the microscope.
⑤ **Flash Gordon—Serial**
Buster Crabbe and Carole Hughes.
⑪ **"The Masked Phantom"—Film**
Western action movie starring Monte Rawlins.
5:45 ④ [6] **Bob Considine—Views**
Secretary of Labor Maurice Tobin visits.
5:50 ② **News and Previews**
6:00 ② [6] **Lucky Pup—Bunin Puppets**
Foodini, Pinhead, Doris Brown & Co.
④ **The Cisco Kid—Telefilm**
Duncan Renaldo os the Kid ond Leo Corillo as Pancho in a western adventure series.
⑤ **Don Winslow of Navy—Ser.**
⑦ **Studs' Place—Drama**
Easygoing entertainment spiced with wit. Studs Terkel, Chet Roble ond Win Stracke.
⑬ **News; Hollywood Playhouse**
6:30 ② **Kid Gloves—Boy Boxers**
Frank Goodman referees juvenile fighters. With John "Ox" DaGroso, Bill Sears.
④ **Say It With Acting—Charades**
Maggie McNellis, Bud Collyer and guests.
⑤ **Flying Tigers—Action Serial**
Eric Fleming, Luis van Rooten, Natalie Core.
[6] **Lone Ranger—Western Movie**
⑦ **Word of Life Songtime**
A hymnfest with Jock Wyrtzen ond chorus.
⑨ **"Thunderbolt"—Movie**
Kane Richmond in o western.
⑪ **Telecade of Sports—Roundup**
6:35 ⑪ **Weatherman—Joe Bolton**
6:45 ⑪ **Jimmy Powers' Sports Show**
See Jimmy's column for free baseball tickets.
7:00 ② **Sam Levenson—Comedy**
Funnyman Morey Amsterdam and his son Gregory drop in for Sam's homey advice.
④ [6] **Victor Borge—Variety**
"The Great Dane" and his mad piano ontics.
⑤ **"Sundown"—Movie**
Gene Tierney, George Sanders, Bruce Cabot.
⑦ **Hollywood Theater—Variety**
⑪ **News—John Tillman**
⑬ **News; Western Movie**
7:15 ⑪ **"Time Flies"—Movie**
With Tommy Handley and Evelyn Dall.
7:30 ② **Beat the Clock—Quiz**
Bud Collyer hosts time-rocing contestants.
④ **One Man's Family—Drama**
Bert Lytell ond Marjorie Gateson ploy Mr. & Mrs., in seriol obout a lorge family's problems.
[6] **Alan Young—Comedy**
"Alwoys a Baby," with June Whitley ond Bill Williams. "The Man from the Phone Company," with Charles Coburn and Claude Stroud, Pat Harding, the Mohoney Doncers.
⑦ **Trouble with Father—Erwin**
Stu's on on interior decorating spree. June

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Callyer, Ann Tadd, Sheila James, Willie Best.

8:00 ② [6] Ken Murray Show—Revue
Guest star Dan Ameche re-enacting his Stephen Faster role, Risco the Juggler, TV star Frankie "Tom Corbett" Thomas, camic Billy Barty, Enchanters, Glamourlavelies.

④ Jack Carter Show—Revue
Singer Phil Regan, Slapsie Maxie Rasenbloom, dancer Bill Callahan and singer Dalares Gray. Harry Sasnik's orchestra.

⑦ Paul Whiteman TV Teen Club
Young perfarmers and pert Nancy Lewis.

⑨ "Riding Avenger"—Movie
Hoat Gibson is the daring cowboy star.

⑬ News; Meet Your Cong'man

8:30 ⑤ Showtime at Meadowbrook
Ralph Flanagan and his "Rag Map" bays entertain from the famaus New Jersey club.

⑬ Feature Movie—90 Minutes

9:00 ② Frank Sinatra Show Variety
Return engagement of Dagmar, Frank Fantaine and Henry Slate. Axel Stordahl's orchestra, singer June Hutton, the Heathertones. A tribute ta the U.S. Navy.

④ [6] Show of Shows—Revue
Wendy Barrie jains Sid Caesar and Imagene Coca as guest hastess. A Max Liebman praduction with Marguerite Piazza, Mata and Hari, Fisher and Ross, the Billy Williams Quartet, and Charles Sanford's orchestra.

⑤ They Stand Accused—Trial

⑦ Roller Derby—Philadelphia
Philadelphia Panthers vs. the Red Devils. Ed Begley and Ken Nydell are at the mike.

⑨ Weather—Frank Forrester

⑪ Wrestling—Bayonne, N. J.
Guy LeBaw is the man at the mike.

9:05 ⑨ Boxing—Ridgewood Grove
Wltwts. Roger Donoghue vs. Phil Rizza, 8 rds. Stan Lomax and Dick Nesbitt affer comments.

10:00 ② Sing It Again—Music Quiz
Jan Murray, Alan Dale, Judy Lynn, Jack Stanton, Betty Luster, Riddlers, Ray Blach.

⑤ Wrestling from Chicago
Charlie Murray vs. Carl Engstrom. Abe Kshey vs. Walter Palmer. Tag match: Hambre Mantana and Ramon Cernadas vs. Bazo Brown and Bobby Nelson. Zack Malkov vs. The Thing.

⑬ News; Western Movie—1 Hr.

10:30 ④ [6] Hit Parade—Top Tunes
Eileen Wilsan, Snaaky Lansan, Dorothy Callins, the Hit Paraders and Dancers. Raymand Scatt's archestra and the week's tap tunes.

11:00 ② Florian ZaBach—Violinist
The "Hat Canary" fiddler and a tuneful show.

④ Sat. Night News—Bob Wilson

[6] Wrestling from Chicago

⑦ Faye Emerson Show—T'film
History of the American Theater. Guests are critic William Hawkins, Jr., and Daniel Blum.

⑨ News—John Wingate

⑪ News—John Tillman

⑬ News; Feature Movie

11:10 ⑪ Weather—Joe Bolton

11:15 ② "The Death Kiss"—Movie
Goase pimples caurtesy of Bela Lugasi.

④ Sheilah Graham—Film Gossip
Latest Hollywaad events and star interviews.

⑦ News and Weather Roundup

⑨ Appointment With Crime
John Carradine and "The Monster-Maker," with J. Carroll Naish and Ralph Morgan.

⑪ Saturday Nite Date—Music
Gail Meredith and Bill Harringtan sing.

11:30 ⑪ "Nearly Eighteen"—Movie
Gale Storm and Rick Vallin in the cast.

12:00 [6] Late News Bulletins

12:30 ⑤ Camera Headlines—News

1:00 (ap.) ⑪ News, Sports, Weather

YOUR TV Investigator

New Channels

New York may get three. Here's how to receive them.

By Frederick W. Smith

Radio and Allocations Engineer, NBC

OVER 1,800 new TV stations may be operating in the United States and its territories in the foreseeable future.

But how can room for the new stations be found? How will they alter present televiewing? These are the questions being asked by viewers who have seen the news reports of the FCC's plans to hold hearings starting May 23 for geographical allocation of these stations, and who also have read manufacturers' ads about "converting" sets to receive programs from the new stations.

Some background information on the assignment of channels is needed to understand the proposals for new ones. In 1945, the Federal Communications Commission estimated that 12 channels, numbered from 2 through 13, would sufficiently service the U.S. The channels were allocated to different cities on a staggered basis to prevent interference. New York, for example, was given 2, 4, 5, 7, 9 and 11, while nearby Philadelphia got 3, 6 and 10.

Why channels were frozen

The FCC found it necessary to base its assignments on engineering estimates rather than experience, since few stations had previously operated on other than experimental bases. Some unexpected interference did result. Therefore, in order to prevent further interference between channels, in 1948 the FCC "froze" allocations.

Since that time, the FCC has been in virtually continuous hearings in order to solve the interference problems and find room for more channels. The results are reflected in the FCC proposals for new channels. And so, to rectify the present cases of interference, it proposes, besides the allocation of new channels, the re-allocation of some channels now in operation.

Plans for New York City

In the New York City area, according to present FCC plans, no existing channels will be reallocated. It is the FCC's intent, however, to provide the city with three new channels, one for educational telecasting.

All new channels, for New York as elsewhere, will be in the ultra-high-frequency (UHF) range. Present channels are in the very-high-frequency (VHF) spectrum.

This means that channels 2 through 13 operate in the range of 54 to 216 megacycles. The new channels will operate within the 470 to 890 megacycle range, in the spectrum where wave lengths become "quasi-optical." That is, the wave lengths are shorter and do not "bend" around corners and over hills as easily.

Consequently, in areas where a receiving antenna is not directly in line with the transmitter, reception may be made more difficult by buildings, hills and other interfering objects. Special antennas may be used to facilitate UHF reception in such locations.

(*Continued on page 31*)

Sunday APR. 29

9:30 ❹ **Children's Theater—Antoine**
Travelogues and talks by Tex for tots.
9:45 ❹ **Elton Britt Show—Songs**
Folk music and small fry get together.
9:50 ❷ **News and Program Previews**
10:00 ❷ **Western Feature Movie**
❹ **"Lost Jungle"—Serial Movie**
[6] **Circuit Rider—Religion**
10:30 ❹ **Children's Hour—Ed Herlihy**
[6] **Movie Short—30 Minutes**
⓫ **"Trail Riders"—West. Movie**
11:00 ❷ **Sheriff Bob Dixon—Kids**
[6] **Ranger Joe—Kid Variety**
11:15 [6] **Chester the Pup—Kids**
11:30 ❷ [6] **Versatile Varieties—Kids**
Lady Iris Mountbatten presents Scholarship winners.
❹ **The Magic Clown—Tricks**
❼ **Fun Fair—Kid Variety**
⓫ **Jack and Jill Varieties—Kids**
11:45 ❹ **You Are An Artist—J. Gnagy**
12:00 ❷ **Ship Ahoy—Cap'n Mac Perrin**
❹ **News Review—Don Goddard**
[6] **Jimmy Durante—4 Star Rev.**
Sophie Tucker, the "Red Hot Mama," visits. Also Eddie Jackson, Ben Wrigley, Betty Garde.
❼ **Ranger Joe—Kid Variety**
⓭ **News; Early Bird Mat.—Movie**
12:15 ❹ **Musical Playtime—L. Barzin**
Youngsters learn about musical instruments.
❼ **Chester the Pup—Kids**
12:30 ❹ **Sports Review—Film**
❼ **Faith for Today—Religion**
⓫ **Child Talent Search—Sheldon**
1:00 ❹ **Unfinished Business, U.S.A.**
Documentary film on human relation.
[6] **Western Movie—1 Hour**
⓫ **Story from the Book—Seeley**
⓭ **News; Jr. Carnival—Cartoons**
1:15 ❺ **Five Minute News Bulletin**
⓫ **Play Ball—Hal Tunis**
1:20 ❺ **You're On Your Own—Amtrs.**
1:30 ❹ **American Forum of the Air**
❾ **Happy Felton's Gang—Kids**
1:45 ❺ ⓫ **Dizzy Dean—Pre-Game**
1:55 ❺ ⓫ **Yankees vs. Senators**
Yankee Stadium. Mel Allen and Dizzy Dean.
2:00 ❹ **Watch the World—Swayze**
[6] **Hopalong Cassidy—Film**
❾ **Dodgers vs. Giants—Ebbets**
⓭ **News; Dancing Lessons**
2:30 ⓭ **Junior Gym—Kid Boxing**
3:00 ❹ **Battle Reports—J. Steelman**
[6] **Chance of a Lifetime—Quiz**
⓭ **News; Feature Movie—1 Hr.**

TOPS IN
MOVIES
TONIGHT

MAYFAIR HOUSE

10:30 PM | "TAWNY PIPIT" with Bernard Miles Rosamund John

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3:30 ❹ **Mrs. Roosevelt Meets Public**
From London. British reaction to the MocArthur question ond Anglo-Americon relotions. Members of Porlioment are guests.
[6] **Groucho Marx—Quiz Show**
3:55 ❾ **Talk to Stars—Happy Felton**
4:00 ❹ [6] **Meet the Press—Interviews**
❼ **Space Patrol—Kid Serial**
⓭ **News; Western Movie**
4:10 ❾ **To Be Announced**
4:20 ❷ **News and Previews**
❺ ⓫ **Dizzy Dean—Post-Game**
4:30 ❷ **Lamp Unto My Feet—Relig.**
❹ **Zoo Parade—Lincoln Park**
[6] **One Man's Family—Sketch**
❼ **Your Pet Parade—B. Russell**
⓫ **Jimmy Powers—Sports News**
4:40 ⓫ **To Be Announced**
5:00 ❷ **Facts We Face—Wash. Panel**
❹ **Gabby Hayes Show—Drama**
The story of circus king P. T. Bornum.

❼ [6] **Super Circus—3 Rings**
Conado Dry presents a reol 3-ringer storring ringmoster Cloude Kirchner, lovoble clown Cloude Soubier ond Mory Hortline.

⓫ **"Bullets & Saddles"—Movie**
⓭ **News; Junior Carnival**
5:30 ❷ **People's Platform—Panel**
❹ **The Magic Slate—Kids**
[6] **Trouble with Father—S. Erwin**
❾ **Charming Melodies—Music**
⓭ **Marie Moser Starlets—Kids**
6:00 ❷ **Bigelow Theater—Telefilm**
Cesar Romero ond Jeonne Cogney in "The Big Hello," by Wolter Brown Newmon.
❹ **Hopalong Cassidy—Movie**
[6] **Fred Waring—Musical Revue**
April in Paris. Fred ond his Pennsylvanians.
❼ **Ted Mack Family Hour—Var.**
❾ **"Harmony Lane"—Movie**
Evelyn Venable and Douglas Montgomery.
⓫ **Opera Cameos—Arias**
Romon Vinoy ond Cesare Bordelli.
⓭ **News; Feature Movie—1 Hr.**
6:30 ❷ **Mr. I. Magination—Paul Tripp**
Donnie Horris in "King for o Doy."
⓫ **Telepix Newsreel—J. Tillman**
6:35 ⓫ **Weatherman—Joe Bolton**
6:45 ⓫ **Jimmy Powers—Sports**
7:00 ❷ **Gene Autry Western Movie**
"Gun Powder Ronge."A kid needs convincing.
❹ **Leave It to the Girls—Panel**
Tenor Phil Regon is the mole ot boy. Eloise McElhone's bock from her honeymoon.
❺ **"To Be Or Not to Be"—Movie**
With Jock Benny ond Carole Lombord.
❼ [6] **Paul Whiteman Revue**
Isobel Bigley of "Guys ond Dolls" joins boritone Eorl Wrightson and Maureen Connon.
⓫ **News—Rex Marshall**
⓭ **News; Western Movie**
7:15 ⓫ **Voice of the People—Panel**
7:30 ❷ [6] **This Is Show Business**
Comic Phil Silvers, Johnny Burke, Harmonicots ond soprono Dorothy Sornoff of "King ond I."
❹ **Aldrich Family—Play Series**
Henry loses his key. The neighbors lose their tempers. Dick Tyler ond Jockie Kelk.
❼ **Showtime, U.S.A.—Revue**
Rise Stevens. Joan Bennett ond John Loder in o "Perfect Morrioge" scene. Horvey Stone.
❾ **Today's News—J. Wingate**
7:45 ❾ **"Passionate Spring"—Movie**
Cotherine Denogy in o Hungorion story.
8:00 ❷ [6] **Toast of the Town—Variety**
Mogicion Goli Gali, comic Larry Storch.
❹ **Dean Martin & Jerry Lewis**

IT'S SUPER CIRCUS TIME!
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presented by "the best of them all"
CANADA DRY

Vocalist Helen O'Connell, dancers Fasse and Niles, acrabat Ladd Lyan and Dick Stabile.

7 "Broken Dreams"—Movie
11 This Week—John Tillman
13 News; Feature Movie—1 Hr.

8:30 5 Armed Forces Hour—Musical
11 "That Uncertain Feeling"
Movie: Merle Oberan, Melvyn Douglas.

9:00 2 Fred Waring—Musical Revue
"Here Comes Spring" college shaw tunes.
4 6 TV Playhouse—Drama
Canrad Aiken's "Mr. Arcularis," with Nelson Olmsted, Leora Dane, Eddie Andrews, athers.
5 Rocky King, Pvt. Detective
Roscoe Karns finds "Murder With a Punch."
7 Crusade in Europe—"Review"
13 News; Film Shorts

9:25 7 Library of Music—Short Film

9:30 5 Music From Chicago
7 "Marshall Plan in Action"
9 "The King's Jester"—Movie
Luisa Ferida is the star of this Italian film.
13 Evangel Hour—Religious

10:00 2 6 Celebrity Time—Panel
John Conte and Joan Caulfield are visitors.
4 Garroway at Large—Revue
Wistful comic Wally Cox visits.
5 "Father Steps Out"—Movie
7 Feature Length Movie
13 News; Mystery Movie

10:10 11 News—John Tillman

10:25 11 Weatherman—Joe Bolton

10:30 2 What's My Line?—Panel
John Daly and panellists Arlene Francis, Hal Black and Dorothy Kilgallen in a clever quiz.
4 Star Night—Interviews
6 Bigelow Theater—Telefilm
Cesar Romera, Jeanne Cagney, "Big Hella."
7 Youth on the March—Relig.
11 "Tawny Pipit"—Eng. Movie
Bernard Miles, Rasamund John in a must-see.

10:45 9 "Harvest Melody"—Movie

11:00 2 6 Sunday News—Hollenbeck
4 News Review—Bob Wilson
5 Sports: Wilson, Glickman, Lee
7 "Red Head"—Movie
13 News; Stardust Theater

11:15. 2 Feature Length Movie
5 Late News
6 Fireside Theater—Play
"The Celebrated Mrs. Rowland."

11:45 6 Bandstand—Johnny Long

12:15 6 Late News, Bulletins

12:30 11 News; Sports, Weather

SCREENING THE SPORTS

(Continued from Page 13)

No matter what his race or religion, he's simply an *American*. Baseball has become a better game in the past few seasons for that reason. It's now *truly* an American game.

* * *

SPORTS SCREEN: We'd love to have a gadget on our set that would emit the smell of roasted peanuts and hot dogs so we could get the full atmosphere of the ball park in our living room. But what would the missus say? . . . Howcum the Kentucky Derby won't be televised "live" instead of being telecast on film afterward? Surely TV can't hurt *that* gate. . . . Stan Musial could be so mad about the government's cutting his salary back that he just might bust down every fence in the National League. . . . Some time ago, Len Ruskin of TV GUIDE suggested lacrosse as the sport he'd like to see televised. Well, we had a lovely couple of those pretty feminine British lacrosse players on our program—and maybe we know what Len had in mind!

The Man

We can't wait until Yogi Berra makes his first speech of the year.... The baseball season is clearly in full swing. Queries are coming in about whether any player ever hit one out of the Yankee Stadium. Never, never, never. . . .What is the most exciting thought a ball fan can have? We'd say it is conjecturing about the 22 games the Giants will play the Dodgers this year. Quick, Herman, the straight jacket!

Yogi

MAIL BAG STUFF: *Abe Cohen, Yonkers:* Bill Romano of your town is the former NYU infielder now playing for Greensboro in the Carolina League.... *Tom Gallagher, Great Neck:* We agree the Murphy-Matthews fight was one of the best this year. Too bad we don't see more of them.

Upside-Down Sports Quiz

Q. Who holds the schoolboy record for 100 yards?

A. Frank Hussey set it in 1923 at 0.09.6.

Who's Who In The Cast—

Dane Clark finds himself in an acting career that has been signally successful in radio, stage, the movies and, lately, TV.

But he first sought to make his mark on the bumpy diamonds of bush-league baseball, in the lesser clubs of prize-fighting, in the crowded field of law, and in the dreamy world of down-at-heels Bohemia.

Born in New York City on February 18, 1913, he was an outstanding athlete in high school—a prominence hardly hurt by his father's ownership of a sporting-goods store.

After graduation, he played two unlucrative seasons in minor-league baseball, then traded in his fielder's glove for boxing gloves.

As an undistinguished middleweight, he absorbed a number of beatings but saved his money. Eventually he entered Brooklyn's St. Johns and earned a law degree.

But embarking on a law career in the early 1930's was an effective way to starve. Clark decided to put to work a talent for writing he'd discovered while in college. He formed friendships with a number of writers and artists living the hand-to-mouth "free" life in New York's Bohemia, and from them learned all he could.

Soon he was busily at work writing radio soap operas, creating scripts that were so much in demand that he could stipulate that he be allowed to act in them.

After this radio apprenticeship, he joined Orson Welles' Mercury Theater. Roles in several Broadway hits followed. Hollywood called, and he has been seen in such films as *Destination Tokyo* and *Highly Dangerous.*

His permament home is in West Los Angeles, where he lives with his wife, an accomplished artist. But, what with TV, he now also keeps a New York apartment.

Clark is 5-feet-10½, weighs 160, and has brown hair and eyes. Real name: Bernard Zaneville.

CASH IN AT VIM

YOU GET PLENTY OF CASH FOR YOUR OLD WASHER OR TV SET TOWARD THE PURCHASE OF A BRAND NEW WESTINGHOUSE WASHER OR TV SET.

VIM fea

Westinghouse's
STUDIO ONE
presents
"PORTRAIT BY REMBRANDT"
By IRV TUNICK
MON., APR. 30, 10:00 PM, WCBS 2

VIM shows you how to save time, work and money with this fabulous Westinghouse Laundromat at VIM's low price. Check these sparkling features . . . economical Weigh-to-save-door . . . convenient control dial to regulate washing time and water temperature. See it at VIM today.

VIM

37 Neighborhood Stores in New York,

Monday APR. 30

9:45 ⑤ What's Your Problem
10:00 ⑤ TV Baby Sitter—Pat Meikle
10:30 ⑤ TV Department Store—Tips
10:45 ④ Editorial Page—Films
11:00 ④ Josephine McCarthy—Cook'g
⑤ Kitchen Fare—Susan Adams
⑦ Ladies' Daily—Homemaking
⑨ "Pixilated"—Movie
Cute June Allyson is in this comedy.
⑬ Going Places—The Loebs
11:15 ② Facts and Forecasts—News
⑨ Buster Crabbe—Figure Advice
Buster fights the Battle of the Bulges.
11:30 ② Steve Allen—Florian ZaBach
④ Shopper's Showcase
⑤ TV Shopper—Maggie Johnson
⑦ Kitchen Kapers—Tiny Ruffner
⑨ Sally Smart's Kitchen
⑬ Coffee Club—Interviews
11:45 ④ Footlights and Klieg Lights
Ben Grauer and a glimpse into the theater.
11:55 ⑪ Newsreel—Jack McCarthy
12:00 ④ Date in Manhattan—Herlihy
⑤ Headline Clues—Don Russell
[6] News Bulletins
⑦ Joe Franklin Show—Variety
⑨ News—Dick McCutchen
⑪ "Wide Open Faces"—Movie
With the wide open face of Joe E. Brown.
⑬ Live 'n' Learn—Ruth Bean
12:05 [6] Ten Minute Newsreel
12:10 ⑨ Foto Test—By Telephone
12:15 [6] First Hundred Years—Serial
12:30 ② Margaret Arlen—Interviews
⑤ Johnny Olsen Rumpus Room
[6] Kate Smith Show—Variety
⑦ Dione Lucas—Cooking Advice
⑨ Buddy Rogers Show—Variety
⑪ Movie Shorts—15 Minutes
⑬ Comedy Corner—Kids
12:45 [6] Ten Minute Newsreel
⑪ Ted Steele—Variety Show
12:50 ⑬ Picture Newscast
12:55 [6] Nancy's Kitchen—Cooking
1:00 ② TV Telephone Game—Bryan
④ Kathi Norris—Shopping
⑤ Dennis James' Okay Mother
⑦ Market Melodies—Syd Smith
⑨ TVShopper'sRevue—Hopkins
⑬ Club 13—Paul Brenner
1:15 ⑬ Take 15—Songs & Variety
Paul Judson and Lynn Arden entertain.
1:25 [6] News Bulletins
1:30 ② [6] Garry Moore—Variety

ıtures Westinghouse

QUICK on the DRAW
starring
ELOISE McELHONE and BOB DUNN
THURS., MAY 3, 10:30 PM, WNBT 4
features famous people like
Betty Furness — Jack La Rue
Louis Untermeyer — Plus a famous guest

Another VIM value is this wondrous Westinghouse 20" TV console equipped with the famed single dial control plus a host of other fine features. See this beautiful set at VIM's pocket pleasing price today!

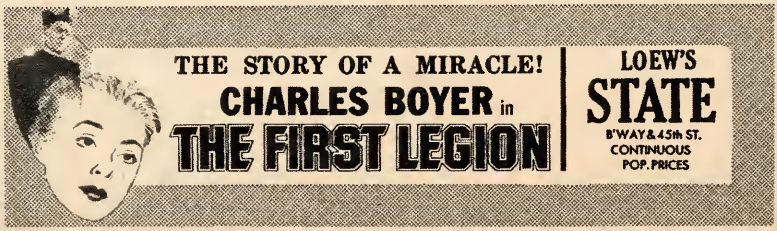
VIM'S TRADE-IN COUPON

W-TV-4-28

VIM Electric
325 Gold St., Brooklyn 1, N. Y.
Please send me an estimate on the trade-in value of my old washer ☐ old TV set ☐
Make____ Model____ Screen Size____
Name____ Tel.____
Street____
City____ State____

New Jersey & Long Island

5 Away We Go—Dick Joseph
11 Int'nat'l Chef—George Haig
13 Shop, Look, Cook—Ruth Bean
2:00 4 Finders Keepers—Quiz
9 Telefax News—Newspaper
11 Ted Steele Show—Variety
13 Feature Length Movie
2:15 7 Claire Mann's Glamour Show
2:30 2 First Hundred Years—Serial
4 6 Film Short—30 Minutes
7 Ed and Pegeen Fitzgerald
2:45 2 Vanity Fair—Dorothy Doan
3:00 4 6 Miss Susan—Drama Serial
7 One Hour Feature Movie
3:15 4 6 Vacation Wonderlands
3:30 2 Fashion Magic—A. Francis
4 6 Bert Parks Show—Variety
9 "Ellis Island"—Movie
13 Musical Jackpot—Quiz
4:00 2 6 Homemakers' Exchange
4 Kate Smith Variety Hour
7 Movies in Your Home
13 Western Feature Movie
4:30 2 6 Fun To Know—Educational
"The World & You." Dorothy Engel Clock.
4:45 7 Gannaway's Half-Pint Party
5:00 2 6 Lucky Pup—Bunin Puppets
4 Hawkins Falls—TV Novel
7 Mary Hartline Show—Variety
9 Buster Crabbe—In Person
11 Pet Show—Milo Pearsall
13 Junior Frolics—Uncle Fred
5:15 2 Sheriff Bob Dixon—Kids
4 Gabby Hayes Show—Stories
6 Time for Beany—Puppets
7 TV Tots Time—Film Cartoons
5:25 5 News; Don Winslow—Serial
5:30 4 6 Howdy Doody—Bob Smith
7 Tales of the Trail—Jim Atkins
9 Elton Britt—Songs, Kids
11 "Two-Fisted Justice"—Movie
13 Adventure Theater—Shorts
5:50 13 News; Hollywood Playhouse
6:00 2 The Real McKay—Variety
4 Easy Does It—Songs, Piano
5 Small Fry Club—Bob Emery
6 In the Public Interest—J.Burns
9 Merry Mailman—Kids
6:15 6 Twilight Time—Mus. Variety
6:25 4 News—Peter Roberts
6:30 2 The Early Show—1 Hr. Movie
4 Tex and Jinx—Interviews
5 Magic Cottage—Pat Meikle
6 Faye Emerson—Interviews
7 Tom Corbett, Space Cadet
9 "Pixilated"—Movie
Cute June Allyson in a comedy.
11 Telepix Newsreel—J. Tillman
6:35 11 Weatherman—Joe Bolton
6:45 6 Sidewalk Interviews
7 Jimmy Blaine's Jr. Edition
9 News—John Wingate
11 Jimmy Powers—Sports News
6:55 4 Weather—Tex Antoine
7:00 4 6 Kukla, Fran and Ollie
5 Captain Video—Kid Serial
7 Andy & Della Russell—Songs
9 Johnny Farrell—Golf Lesson
11 News—John K. M. McCaffery
13 Western Movie—One Hour
7:05 7 Club 7—Musicale, Guests
7:15 7 Faye Emerson—Interviews
Cartoonist Al Capp and author Dr. Al Rapp.
9 Bob Howard—Songs, Piano
11 "Detective Kitty O'Day"
Jean Parker and Peter Cookson in a movie.
7:30 2 News—Douglas Edwards
4 6 Roberta Quinlan—Variety
5 Scoreboard—Sports News
7 Hollywood Screen Test
Chester Morris is Neil Hamilton's guest.
9 "West On Parade"—Movie
7:35 5 Ed Thorgersen and the News
7:45 2 Perry Como Show—Music
4 6 News—John C. Swayze
5 "Hyde Park Corner"—Movie
8:00 2 6 Video Theater—TV Play
Fredric March and his wife Florence Eldridge, of "The Autumn Garden," in "The Speech."



WNHC-TV 6 CONN.	WJZ-TV 7	WOR-TV 9	WPIX 11	WATV 13

4 Paul Winchell—J. Mahoney
7 Library of Comedy—Movies
9 Happy Felton's Gang—Kids
13 Women Wrestlers—Film

8:25 9 Dodgers vs. Giants—Ebbets

8:30 2 Arthur Godfrey Talent Scouts
4 6 Voice of Firestone—Songs
Soprano Patrice Munsel, Howard Barlow.
7 Bill Gwinn Show—Nostalgia
11 Crime Clues—H. Brundidge
13 Boxing—Laurel Gardens, N.J.

9:00 2 6 Horace Heidt Seeks Talent
4 Lights Out—Mystery Drama
"Grey Reminder," with Beotrice Straight.
5 Wrestling—Columbia Park
7 Arthur Murray—Variety
11 Wrestling from Elizabeth

9:30 2 6 The Goldbergs—Drama
Doughter Rosalie has operatic aspirations.
4 Somerset Maugham Theater
Lee J. Cobb in "The Moon ond Sixpence."
7 On Trial—Moot Court
"Is Our Deferment Policy Sound?" Mojor Gen. Lewis H. Hershey, Brig. Gen. Edward S. Greenbaum and Judge Irwin D. Dovidson.

10:00 2 6 Studio One—TV Drama
Westinghouse presents "Portroit by Rembrandt," by Irving Tunick. With Berry Kroeger ond Mario Riva (Dietrich's d'gter.)
7 "Mile-a-Minute Love"
With Duncan Reynolds and Muriel Evons.

10:15 9 Talk to Stars—Happy Felton

10:30 4 Vim Talent Search—Amateurs
9 Handyman—Home Tips

10:45 9 News with Wingate

11:00 2 Earl Wrightson—Baritone
Ann Crowley sings with him tonight.
4 Broadway Open House
5 Late News Bulletins
6 Showtime, U.S.A.
Leon Ames, Otto Preminger, Murray Hamilton ond Maggie McNamarra in "The Moon Is Blue." Lou Holtz and Connie Boswell.
7 Circuit Rider—Religion
Dr. Paul F. Douglas ond "A Salute to N. J."
9 Crime Appointment—Movie
11 News; Weatherman
13 Feature Length Movie

11:15 2 News; Feature Movie
11 "Calendar"—Movie

11:30 6 Broadway Open House

12:00 4 News—Bob Wilson
6 Late News Bulletins

12:15 13 WATV Picture Newscast

1:00 (ap.) 11 News; Sports, Weather

PARI-MUTUELS

YONKERS RACEWAY

29 min. from Times Square

THROUGH MAY 19, 8 Races Nightly (except Sun.)

A BEAUTIFUL RESTAURANT... Dine as you enjoy the races: (Dinner Reservations, YOnkers 3-4787)

RESERVED SEATS available by mail or at track

(Ticket Inquiries: YOnkers 8-4200) Children Not Admitted

Daily Double—Admission $1.25 incl. tax

TOPS IN MOVIES EVERY NIGHT

NIGHT OWL THEATRE

11:15PM | "CALENDAR" with Greta Gynt John McCallum

WPIX Eleven

OFF CAMERA Keeping their faces straight was practically impossible for Margaret Arlen and Woody Klose, when Emmett Kelly, the King of Clowns, paid a visit to Margaret's afternoon WCBS-TV show and decided to do the interviewing himself. (12:30 pm, Monday-Friday, Ch 2)

Tuesday MAY 1

9:45 ⑤ Morning Chapel—Religion
10:00 ⑤ TV Baby Sitter—Pat Meikle
10:30 ⑤ TV Department Store—Tips
10:45 ④ Editorial Page—Films
11:00 ④ Josephine McCarthy—Cook'g
⑤ Kitchen Fare—Susan Adams
⑦ Ladies' Daily—Homemaking
⑨ "One More Chance"—Movie
Comedy starring Bing Crosby.
⑬ Travel Film—30 Minutes
11:15 ② Facts and Forecasts—News
⑨ Buster Crabbe—Figure Advice
11:30 ② Steve Allen—Florian ZaBach
④ Shopper's Showcase
⑤ TV Shopper—Maggie Johnson
⑦ Kitchen Kapers—Tiny Ruffner
⑨ Meadows' Beauty Forum
⑬ Coffee Club—Interviews
11:45 ④ Footlights and Klieg Lights
⑤ Shopper's Corner—Tips
⑪ Newsreel—Jack McCarthy
12:00 ④ Date in Manhattan—Herlihy
⑤ Headline Clues—Don Russell
[6] News Bulletins
⑦ Joe Franklin Show—Variety
⑨ News—Dick McCutchen
⑪ Take Your Pick—Red Benson
⑬ Live 'n' Learn—Ruth Bean
12:05 [6] Ten Minute Newsreel
12:10 ⑨ Foto Test—By Telephone
12:15 [6] First Hundred Years—Serial

12:30 ② Margaret Arlen Show
Margaret and her right-hand man Woody Klose are a housewife's treat, with helpful cooking tips and interesting guest personalities.

⑤ Johnny Olsen Rumpus Room
[6] Kate Smith Show—Variety

"SUCCESS STORY"
What makes success? Find out, when charming hostess
BETTY FURNESS
entertains top-ranking men and women from all over the "career world."
2:15-2:30, WJZ-TV, Ch. 7
Today and every Tuesday, Thursday
Presented by 1847 Rogers Bros.

7 Dione Lucas—Cooking Advice
9 Buddy Rogers Show—Variety
11 "Southern Roses"—Movie
13 Comedy Corner—Kids
12:45 6 News; Fun with Food
12:50 13 WATV Picture Newscast
1:00 2 TV Telephone Game—Bryan
4 Kathi Norris—Shopping
5 Dennis James' Okay Mother
7 Market Melodies—Syd Smith
9 Happy Felton's Gang—Kids
13 Club 13—Paul Brenner
1:25 9 6 Dodgers vs Pirates—Ebbets
1:30 2 Garry Moore—Variety
Barry "Moon Is Blue" Nelson is his guest.
5 Snow Crop Matinee—Movie
13 Shop, Look, Cook—Ruth Bean
2:00 4 Finders Keepers—Quiz
11 Ted Steele Show—Variety
13 Feature Length Movie
2:15 7 Success Story—Betty Furness
Bernard Gimbel of department store fame.
2:30 2 First Hundred Years—Serial
4 Film Short—30 Minutes
7 Ed and Pegeen Fitzgerald
2:45 2 Vanity Fair—Robin Chandler
3:00 4 Miss Susan—Drama Series
7 One Hour Feature Movie
3:15 2 Bride & Groom—Interviews
4 Vacation Wonderlands—Film
3:30 2 Betty Crocker—Cooking
4 Remember This Date—Sports
13 Musical Jackpot—Quiz
4:00 2 6 Homemakers' Exchange
4 Kate Smith—20th Anniv.
7 Movies in Your Home
9 Talk to Stars—Happy Felton
13 Western Movie—1 Hour
4:15 9 TV Shoppers' Revue—Hopkins
4:30 2 6 Fun to Know—Children
7 Cook & Win—Poppy Cannon
4:45 7 Gannaway's Half-Pint Party
5:00 2 6 Lucky Pup—Bunin Puppets
4 Hawkins Falls—TV Novel
7 Mary Hartline Show—Kids
11 News; Giggle Theater—Film
13 Junior Frolics—Uncle Fred
5:15 2 Sheriff Bob Dixon—Kids
4 Panhandle Pete and Jennifer
"How Li'l Wigwam Built a Canoe."
6 Time for Beany—Kids
7 TV Tots Time—Film Cartoons
9 Buster Crabbe—In Person
5:25 5 News; Don Winslow—Serial
5:30 4 6 Howdy Doody—Bob Smith
7 Tales of the Trail—Jim Atkins
11 "Hawaiian Buckaroo"
13 Adventure Theater—Shorts
5:45 9 Elton Britt—Songs, Kids
5:50 13 News; Hollywood Playhouse
6:00 2 The Real McKay—Variety
4 Easy Does It—Musical
5 Small Fry Club—Bob Emery
6 Kit Doodle the Clown—Kids
9 Merry Mailman—Kids' Story
6:25 4 News; Tex & Jinx—Interv'ws
6:30 2 Feature Length Movie
5 Magic Cottage—Pat Meikle
6 The Little Show—John Conte
9 "One More Chance"—Movie
Comedy starring the great Bing Crosby.
11 Newsreel; Weatherman
6:45 6 Sidewalk Interviews
7 Jimmy Blaine's Jr. Edition
9 News—John Wingate
11 Jimmy Powers—Sports News
6:55 4 Weatherman—Tex Antoine
7:00 4 6 Kukla, Fran and Ollie
5 Captain Video—Serial
7 Andy & Della Russell—Songs
9 Guy Le Bow—Sports Whirl
11 News Televiews—J. Tillman
13 Western Feature Movie
7:05 7 Club 7—Musicale, Guests
7:15 7 Going Places With Betty Betz
9 Bob Howard—Songs, Piano
11 Viz-Quiz—Jack McCarthy
7:20 11 In Record Time—Art Ford
7:30 2 News—Douglas Edwards
4 John Conte—Dorothy Carless

ROBERT MITCHUM · AVA GARDNER
MELVYN DOUGLAS in MY FORBIDDEN PAST
An RKO Radio Picture
in person FRANK SINATRA
EILEEN BARTON
JOE BUSHKIN and ORCH
TIM HERBERT & DON SAXON
EXTRA DAGMAR
PARAMOUNT TIMES SQUARE
Midnight Feature Nightly

MEN! Sleepless Nights?
Come in for a Free trial demonstration any time at your convenience. No obligation.
ROOF HEALTH CLUB
Hotel McAlpin • 34th St. & Broadway

	WNHC-TV 6 CONN.	WJZ-TV 7	WOR-TV 9	WPIX 11	WATV 13
					5 Scoreboard—Sports News
					6 Sports Newsreel
					7 Beulah—Comedy Sketch
					9 Tiny Fairbanks—Music, Talk
7:35					5 News; Not For Publication
7:45		2 Stork Club—Celebrities			
		4	6 News—John C. Swayze		
7:55				11 Jimmy Powers—Sports News	
8:00		2 Film Theater—1 Hour Movie			
		4	6 Milton Berle—Comedy		
	Les Paul, Mary Ford and Gloria de Haven.				
					5 Court of Current Issue—Panel
	"Should Our Point 4 Program Be Expanded?"				
					7 Feature Length Movie
					9 Drill Call—Navy Program
					13 Know Your State—M'dougall
8:05				11 Giants Talk—Laraine Day	
8:20				11 Giants vs. Cubs—Polo Grnds.	
8:30					5 Johns Hopkins Science Rev.
					9 OutdoorsUnlimited—Wildlife
					13 Movie Shorts—30 Minutes
8:45					9 Weather;Boxing—Westchest.
9:00		2	6 Vaughn Monroe—Variety		
		4 Fireside Theater—Play			
	"The Moment of Truth" with Edward Norris.				
					5 Cavalcade of Bands—Prima
					7 Q.E.D. Panel—Fred Uttal
					13 Wrestling—Elizabeth, N. J.
9:30		2	6 Suspense—Mystery Play		
	"No Friend Like an Old Friend."				
		4 Circle Thea.—"Big Rainbow"			
					7 Life Begins at 80—Jack Barry
10:00		2 Danger—"The Circus Story"			
		4	6 Amateur Hour—Ted Mack		
					5 Once Upon a Tune—Musical
					7 Roller Derby—Phila. Arena
	Panthers vs. Brooklyn Red Devils.				
10:30		2 Tales of the Black Cat—Films			
10:50				11 Grandstand Mgr.—Win Elliot	
11:00		2 News; Feature Length Movie			
		4 B'way Open House—Lester			
					5 Richard Hayes—Songs, Music
					6 Holiday Hotel—Don Ameche
					7 Faye Emerson Show—T'film
	Al Capp and Dr. Al Rapp discuss humor.				
					9 News—John Wingate
					11 News; Weather; Movie
					13 Feature Length Movie
11:15					7 News and Weather Roundup
					9 "Condemned"—Crime Movie
11:30					5 Late News—Summary
					6 B'way Open House—Lester
12:00		4	6 Late News		
12:15					13 WATV Picture Newscast
1:00	(ap.)			11 News, Sports, Weather	

Your TV Investigator:

(*Continued from page 20*)

But in the areas near and directly in line with the transmitter, very small receiving antennas, about 18-inches across and shaped like a bow tie, may be sufficient.

A great advantage of UHF is that it's much less subject to interference from "hams," ignitions and high voltage electronic equipment (such as X-ray and diathermy) than is VHF.

What it will cost you

In order to receive both UHF and VHF on today's sets—which, naturally, are tuned only for VHF—adjustments will be needed. Either the set owner may turn his set back to his dealer for conversion to mixed UHF-VHF or he may buy and have installed separately a converter which will be attached to his antenna lead and present set. Both methods will make UHF reception possible on present sets, regardless of make, and may not cost more than $50, probably considerably less.

The need for conversion of sets exists only in areas which will have mixed UHF-VHF telecasting. It is the FCC's intent to encourage mixed frequencies wherever possible. Some areas where there is no telecasting at present, will have only UHF. There, newly manufactured sets to receive only UHF will be available at the same relative prices and sizes as VHF sets. In areas not getting new UHF channel allocations, there'll be no set-conversion problem.

These new stations will not spring up on nearby hills and buildings tomorrow, however. Considerable time will be needed to allocate new channels, approve potential broadcasters, approve the heights and locations of some antennas, construct new stations, and surmount defense shortages.

The FCC hopes to have some new channels on the air by the first of the year with priority going to areas which have no interference problems—such as Alaska and Puerto Rico.

If present plans are carried through, the entire U. S. may look forward to TV soon.

KIDS KORNER

An animated song-cartoon on TV is helping in the good fight against bigotry

THE little illustrated song with the big message on this page is one that will be seen and heard hundreds of times in the next few months on the nation's TV.

A one-minute animated cartoon, *Baseball* is one of four such films that use wit and humor to show the contributions made by people of every race and religion to America. They have been produced for free video distribution by the American Jewish Committee, oldest U. S. organization devoted to fighting bigotry.

The cartoons of *Baseball* are by Fred Arnott, the song by Lynne Rhodes, the singing and guitar background by Tom Glazer, well known folk-singer.

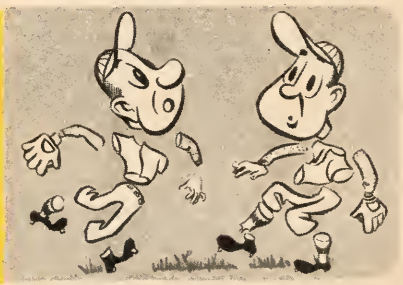
• • •

BASEBALL

(To the Tune of "Yankee Doodle")

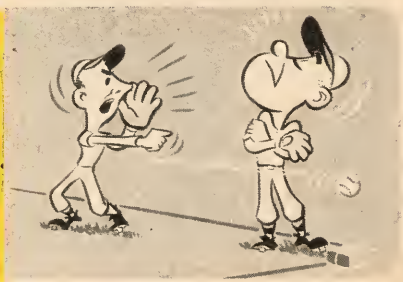
Though every player is top flight,
Our team just falls to pieces.
With every game they have to play,
The number of flubs increases.

To figure why they fall apart
You needn't be too clever:
With no teamwork the team's big star
Will die on third forever.



The shortstop simply cannot play
With the jerk who's second sacker.
The pitcher can pitch to most anyone,
But certainly not to his catcher.

So who would want these diamond gems?
They're diamonds in the rough.
A baseball team needs nine good men—
One guy just ain't enough.



A nation's like a baseball team—
It's run by teamwork, too.
And every race and every creed
Works with Y-O-U.

Play ball with all your neighbors.
Pitch in a little more.
Americans, join your team mates all!
Roll up a winning score!

Wednesday MAY 2

9:45 ⑤ Morning Chapel—Religion
10:00 ⑤ TV Baby Sitter—Pat Meikle
10:30 ⑤ TV Department Store—Tips
10:45 ④ Editorial Page—Films
11:00 ④ Josephine McCarthy—Cook'g
⑤ Kitchen Fare—Susan Adams
⑦ Ladies' Daily—Homemaking
⑨ "Bashful Ballerina"—Movie
TV's own Imogene Coca stars in this comedy.
⑬ Report to Parents—Lessons
11:15 ② Facts, Forecasts—News, Music
⑨ Buster Crabbe—Figure Advice
See Buster's diet details in this issue.
11:30 ② Steve Allen—Florian ZaBach
④ Shopper's Showcase
⑤ TV Shopper—Maggie Johnson
⑦ Kitchen Kapers—Tiny Ruffner
⑨ Sally Smart's Kitchen
⑬ Coffee Club—Interviews
11:45 ④ Footlights and Klieg Lights
⑪ Newsreel—Jack McCarthy
12:00 ④ Date in Manhattan—Herlihy
⑤ Headline Clues—Don Russell
[6] News Bulletins; Newsreel
⑦ Joe Franklin Show—Variety
⑨ News—Dick McCutchen
⑪ To Be Announced
⑬ Live 'n' Learn—Ruth Bean
12:10 ⑨ Foto Test—By Telephone
12:15 [6] First Hundred Years—Serial
12:30 ② Margaret Arlen—Interviews
⑤ Johnny Olsen Rumpus Room
[6] Kate Smith Show—Variety
⑦ Dione Lucas—Cooking Advice
⑨ Buddy Rogers Show—Variety
⑪ Movie Short—5 Minutes
⑬ Comedy Corner—Kids
12:35 ⑪ Play Ball—Hal Tunis
12:45 [6] Ten Minute Newsreel
12:50 ⑬ Picture Newscast

SEE THE ETHEL THORSEN SHOW

with famous guest stars . . . 1:15 P. M.—Wednesdays—Channel 2!

SEE the leading up-town fashions, down-town priced at S. Klein-on the-Square, New York & Newark!

TOPS IN MOVIES EVERY NIGHT

MOVIES at 7:15
(and "Viz Quiz")
"The Strange Mr. Gregory"
Edmund Lowe Jean Rogers

WPIX Eleven

Your best ice cream buy!
Breyers
HALF GALLON
ONLY $1.40

Tonight and for Breakfast
Flamingo
FRESH FROZEN CONCENTRATED
ORANGE JUICE

Lindy's INC.
RESTAURANTS
1626 BROADWAY, Near 50th Street
1655 BROADWAY, Corner 51st Street

12:55 [6] Nancy's Kitchen—Cooking
1:00 (4) Kathi Norris—Shopping
(5) Dennis James' Okay Mother
(7) Market Melodies—Syd Smith
(9) Happy Felton's Gang—Kids
(13) Club 13—Paul Brenner
1:05 (11) Giants Talk—Laraine Day
1:15 (2) Ethel Thorsen Show
S. Klein's "On the Square" presents a fashion review. See feature in this issue.
1:20 (11) Giants vs. Cubs—Polo Grnds.
1:25 (9) [6] Dodgers vs. Pirates
1:30 (2) Garry Moore—Variety
(5) Snow Crop Matinee—Movie
(13) Shop, Look, Cook—Ruth Bean
2:00 (4) Finders Keepers—Quiz
(5) Away We Go—Dick Joseph
(13) Feature Movie—90 Minutes
2:30 (2) First Hundred Years—Serial
(4) Film Short—30 Minutes
(7) Ed and Pegeen Fitzgerald
2:45 (2) Vanity Fair—Dorothy Doan
3:00 (4) Miss Susan—Drama Serial

. . . Love Story of a "Charming Spinster"
SEE BRIEF CANDLE
By ROBERT HARE POWEL
K
THE KRAFT TELEVISION THEATRE
TV'S MOST POPULAR LIVE DRAMATIC SHOW
WNBT Channel 4 9 P.M. Wed.

(7) One Hour Feature Movie
3:15 (4) Vacation Wonderlands—Film
3:30 (2) Your Cover Girl—Models
(4) Bert Parks' Variety Show
(13) Musical Jackpot—Quiz
3:50 (11) Grandstand Mgr.—Win Elliot
4:00 (2) [6] Homemakers' Exchange
(4) Kate Smith—Variety Hour
(7) Movies in Your Home
(9) Talk to Stars—Happy Felton
(11) Jimmy Powers—Sports News
(13) Western Feature Film
4:10 (11) Ted Steele Show—Variety
4:15 (9) TV Shoppers' Rev.—Hopkins
4:30 (2) [6] Fun To Know—Educational
4:45 (7) Gannaway's Half-Pint Party
5:00 (2) [6] Lucky Pup—Bunin Puppets
(4) Hawkins Falls—TV Novel
(7) Mary Hartline Show—Kids
(13) Junior Frolics—Uncle Fred
5:15 (2) Sheriff Bob Dixon—Kids
(4) Gabby Hayes Show—Stories
[6] Time for Beany—Kids
(7) TV Tots Time—Film Cartoons
(9) Buster Crabbe—In Person
5:25 (5) News; Don Winslow—Serial
5:30 (4) [6] Howdy Doody—Kids
(7) Tales of the Trail—Movie
(11) "Phantom Patrol"—Movie
(13) Adventure Theater—Shorts
5:45 (9) Elton Britt—Songs, Kids
5:50 (13) News; Hollywood Playhouse
6:00 (2) The Real McKay—Variety
(4) Easy Does It—Songs, Piano
(5) Small Fry Club—Bob Emery
[6] Sidewalk Interviews
6:15 [6] Song Shop—Music & Chatter
(9) Merry Mailman—Kids
6:25 (4) News; Tex & Jinx—Interviews
6:30 (2) One Hour Feature Film
(5) Magic Cottage—Kid Stories
[6] Faye Emerson—Interviews
(7) Tom Corbett, Space Cadet
(11) Newsreel; Weatherman
6:45 [6] Connecticut Focus—J. O'Brien
(7) Jimmy Blaine's Jr. Edition
(9) News; Sports Whirl—LeBow
(11) Jimmy Powers—Sports News
6:55 (4) Weatherman—Tex Antoine
7:00 (4) [6] Kukla, Fran and Ollie
(5) Captain Video—Kid Serial
(7) Andy & Della Russell—Songs
(11) News; "Strange Mr. Gregory"
(13) Western Feature Film
7:05 (7) Club 7; Faye Emerson

WNHC-TV 6 CONN.	WJZ-TV 7	WOR-TV 9	WPIX 11	WATV 13

7:15 9 Bob Howard—Songs, Piano
7:30 2 News—Douglas Edwards
4 6 Roberta Quinlan—Songs
5 Scoreboard—Sports News
7 Chance of a Lifetime—Game
9 "Two Mugs from Brooklyn"
7:35 5 News; Stage Entrance
7:45 2 Perry Como Show—Musical
4 6 News—John C. Swayze
8:00 2 6 Arthur Godfrey & Friends
4 Ed Wynn—4-Star Revue
Hermione Gingold and Constance Moore.
5 "Renegade Girl"—Movie
7 The Ruggles—Comedy Sketch
13 Feature Movie—One Hour
8:30 7 Bandstand—Duke Ellington
9 WOR-TV Press Conf.—D. Snell
11 Film Short—30 Minutes
9:00 2 6 Charlie Wild, Detective

4 Kraft Television Theater
Kraft products present Robert Powel's "Brief Candle," with Douglas Watson.

5 Famous Jury Trials—Drama
7 Don McNeil TV Club—Variety
9 Weather; Boxing—Westch'er
11 Boxing—Elizabeth, N. J.
13 Western Feature Movie
9:30 2 The Web—"Solid Gold"
5 6 Plainclothesman—Crime
7 Wrestling—Chicago
10:00 2 6 J. Louis vs. O. Agramonte
4 Break the Bank—Bert Parks
5 Ladies Before Gentlemen
13 Feature Length Movie
10:30 4 Stars Over Hollywood
5 "Australian Ballet"—Film
10:45 2 Fight Follow-up—Interviews
11 Telepix Newsreel—J. Tillman

10:55 11 Tomorrow's News
Vim and Thor present John Tillman reporting the latest events in the headlines.

11:00 2 News; Feature Movie
4 Broadway Open House
5 Joyce Matthews—Interviews
6 Wrestling—Chicago
11 Weather Report—Joe Bolton
13 Stardust Theater—Movie
11:05 11 Exposé—Current Topics
11:15 5 Late News Bulletins
9 News; "Penal Code"—Movie
11:35 11 "Sarong"—Movie
12:00 4 6 7 Late News
12:15 13 WATV Picture News
1:00 (ap.) 11 News, Sports, Weather

and

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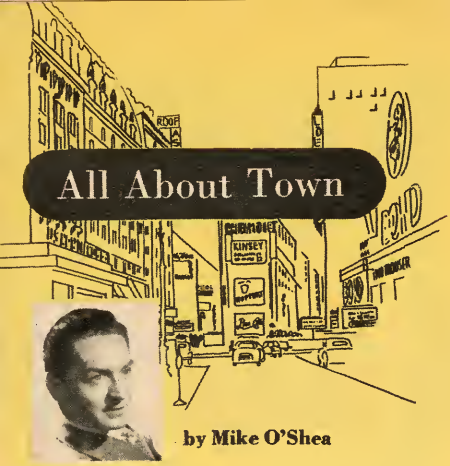

by Mike O'Shea

THE BIG SCREENS: *Bedtime For Bonzo* is loaded with laughs from start to finish and is perfect screen fare for the entire family. Starring Ronald Reagan and Diana Lynn, the new Universal-International film is another of those delightful comedies revolving around an antic member of the animal kingdom. Like Francis the mule and Harvey the invisible rabbit, *Bonzo* the chimpanzee has sport with humans—in this case the Reagan-Lynn team. Brought into the home of a psychology professor to be raised like an average human child, Bonzo is expected to prove that environment makes a person's character what it is. Bonzo has more fun than a barrel of beasties like him as he romps through the picture and raises havoc in assorted wardrobes. What he does with a vacuum cleaner refutes the psychologist's theories and will certainly amuse you. See *Bedtime For Bonzo* if you like to laugh.

Lynn

STAGE ASIDES: *Guys and Dolls,* "the musical fable of Broadway," at the Forty-Sixth Street Theatre, is as true to the spirit of the Great White Way as are the Damon Runyon story and characters from which it is adapted. Stars Robert Alda, Vivian Blaine and Sam Levene put over brilliantly the Abe Burrows-Jo Swerling dialogue and the Frank Loesser lyrics filled with the tangy New Yorkese most often overheard on Times Square. The plot, in brief, illustrates the fact that the course of true love is not smooth when a dice game is involved. An ensemble number, "The Oldest Established, Permanent Floating Crap Game," rendered by the zoot-suited chorus, and Miss Blaine's "Take Back Your Mink," bring the house down thunderously.

Blaine

A richly, albeit scantily, clad chorus; assorted sharpies Sky Masterson (Alda), Nathan Detroit (Levene), Nicely-Nicely Johnson (Stubby Kaye), Bennie Southstreet (Johnny Silver), Harry the Horse (Tom Pedi) and Big Jule (B. S. Pully); and lovely Isabel Bigley as a Salvation Army lassie, provide entertainment that prompted the New York Critics' Circle to give *Guys and Dolls* their 1951 award for the best musical. It's fine, fresh and funny.

GOURMET VIEWS: Theodore's Restaurant at 4 East 56th Street is a favorite wining-and-dining spot of leading theatrical and society personalities. Gale Robbins, the beautiful singing star who is featured in MGM's *Strictly Dishonorable,* met us there for dinner recently after a personal appearance at the Roxy Theater. Owner-host Tony Mele ordered for us and the following superb dinner was the result: hot crabmeat served in the shell with an excellent cream sauce; tangy onion soup; frogs legs *Provençal*; green peas; French-fried potatoes; hearts-of-lettuce salad with Theodore's special dressing; strawberry shortcake, and hot tea. We recommend Theodore's highly for that "special" dinner.

Toy Mele and Gale Robbins at Theodore's

Thursday MAY 3

9:45 ⑤ Morning Chapel—Religion
10:00 ⑤ TV Baby Sitter—Pat Meikle
10:30 ⑤ TV Department Store—Tips
10:45 ④ Editorial Page—Films
11:00 ④ Josephine McCarthy—Cook'g
⑤ Kitchen Fare—Susan Adams
⑦ Ladies' Daily—Homemaking
⑨ "Big Courtship"—Movie
A cute comedy with Tim and Irene.
⑬ Woman's Work—Home Tips
11:15 ② Facts, Forecasts—News, Music
⑨ Buster Crabbe—Figure Advice
11:30 ② Steve Allen—Florian ZaBach
④ Shopper's Showcase
⑤ TV Shopper—Maggie Johnson
⑦ Kitchen Kapers—Tiny Ruffner
⑨ Meadows' Beauty Forum
⑬ Coffee Club—Interviews
11:45 ④ Footlights and Klieg Lights
Ben Grauer and a peek backstage.
⑪ Newsreel—Jack McCarthy
12:00 ④ Date in Manhattan—Herlihy
⑤ Headline Clues—Don Russell
[6] News Bulletins
⑦ Joe Franklin Show—Variety
⑨ News—Dick McCutchen
⑪ To Be Announced
⑬ Live 'n' Learn—Ruth Bean
12:05 [6] Ten Minute Newsreel
12:10 ⑨ Foto Test—By Telephone
12:15 [6] First Hundred Years—Serial
12:30 ② Margaret Arlen—Interviews
⑤ Johnny Olsen Rumpus Room
[6] Kate Smith Show—Variety
⑦ Market Melodies—Syd Smith
⑨ Buddy Rogers Show—Variety
⑪ "Skyway"—Movie
⑬ Comedy Corner—Kids
12:45 [6] Ten Minute Newsreel
12:50 ⑬ Picture Newscast
12:55 [6] Nancy's Kitchen—Cooking
1:00 ② TV Telephone Game—Bryan
④ Kathi Norris—Shopping
⑤ Dennis James' Okay Mother
⑨ TV Shoppers' Revue—Hopkins
⑬ Club 13—Paul Brenner
1:15 ⑬ Take 15—Songs and Variety
1:25 [6] News Bulletins
1:30 ② [6] Garry Moore—Variety
Homey comedian Herb Shriner is his guest.
⑤ Susan Adams—Homemaking
⑬ Shop, Look, Cook—Ruth Bean
1:45 ⑤ It's in the Bag—Win Elliot
2:00 ④ Finder's Keepers—Quiz
⑨ Telefax News—Newspaper

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Peachtree

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⓫ Ted Steele Show—Variety
⓭ Feature Movie—90 Minutes

2:15 ❼ Success Story
International Silver presents Betty Furness interviewing literary agent Helen Straus.

2:30 ❷ First Hundred Years—Serial
❹ Snow Crop Matinee Theater
[6] Film Short—30 Minutes
❼ Ed and Pegeen Fitzgerald
2:45 ❷ Vanity Fair—Robin Chandler
3:00 ❹ [6] Miss Susan—Drama Serial
❼ Feature Length Movie
3:15 ❷ [6] Bride & Groom—Interv'ws
❹ Vacation Wonderlands—Film
3:30 ❷ Betty Crocker—Cooking
❹ Remember This Date—Stern
[6] Bert Parks Show—Variety
❾ "Monster Maker"—Movie
With J. Carroll Naish and Ralph Morgan.
⓭ Musical Jackpot—Quiz
4:00 ❷ [6] Homemakers' Exchange
❹ Kate Smith Hour—Variety
❼ Movies in Your Home
⓭ Western Movie—One Hour
4:30 ❷ [6] Fun To Know—Educational
Drawing and art appreciation for the young.
❼ Cook & Win—Poppy Cannon
4:45 ❼ Gannaway's Half-Pint Party
5:00 ❷ [6] Lucky Pup—Bunin Puppets
❹ Hawkins Falls—TV Novel
❼ Mary Hartline Show—Kids
❾ Buster Crabbe—In Person
See Buster's reducing diet in this issue.
⓫ Wishbone Party—Jack Lacey
⓭ Junior Frolics—Uncle Fred
5:15 ❷ Sheriff Bob Dixon—Kids
❹ Panhandle Pete and Jennifer
[6] Time for Beany—Puppets
❼ TV Tots Time—Cartoons
5:25 ❺ News; Don Winslow—Serial
5:30 ❹ [6] Howdy Doody—Bob Smith
❼ Tales of the Trail—Movie
❾ Elton Britt—Songs, Kids
⓫ "Panamint's Bad Man"—Film
⓭ Adventure Theater—Shorts
5:50 ⓭ News; Hollywood Playhouse
6:00 ❷ The Real McKay—Variety
❹ Easy Does It—Musical Variety
❺ Small Fry Club—Bob Emery
[6] Up At Joe's Place—Songs
❾ The Merry Mailman—Kids
6:15 ❷ One Hour Feature Film
6:25 ❹ News—Peter Roberts
6:30 ❹ Tex and Jinx—Interviews
❺ Magic Cottage—Pat Meikle
[6] The Little Show—John Conte
❾ "Big Courtship"—Movie
⓫ Telepix Newsreel—J. Tillman
6:35 ⓫ Weatherman—Joe Bolton
6:45 [6] Jean O'Brien Entertains
❼ Jimmy Blaine's Jr. Edition
❾ News—John Wingate
⓫ Jimmy Powers—Sports News
6:55 ❹ Weatherman—Tex Antoine
7:00 ❹ [6] Kukla, Fran and Ollie
❺ Captain Video—Kid Serial
❼ Andy & Della Russell—Songs
❾ Guy Le Bow—Sports Whirl
⓫ News Televiews—J. Tillman
⓭ Western Feature Movie
7:05 ❼ Club 7—Musicale, Guests

7:15 ❷ Lilli Palmer—Interviews
Ponds presents the Angel-Face actress and her continental guests chattering about their interests for the high I. Qs.

❼ Eva Gabor Show—Interviews
❾ Bob Howard—Songs, Piano
⓫ Viz-Quiz—Jack McCarthy
7:20 ⓫ Leave It to Papa—Comedy
7:30 ❷ News—Douglas Edwards
❹ John Conte's Little Show
Vocalist Jen Nelson is his guest.
❺ Scoreboard—Sports News
[6] Strange Adventures—Shorts
❼ The Lone Ranger—Telefilm
"The Renegades." Injuns, agents, deserters.
❾ "Island Captives"—Movie
7:35 ❺ Ed Thorgersen and the News
7:45 ❷ Stork Club—Chatter
❹ [6] News—John C. Swayze
❺ "Below Deadline"—Movie
7:55 ⓫ Jimmy Powers—Sports News
8:00 ❷ Starlight Theater—Play
Wally Cox stars in Max Shulman's hilarious comedy, "I Guess There Are Other Girls."
❹ Groucho Marx—Bet Your Life
❼ [6] Stop the Music—Quiz
Bert Parks, Marian Morgan, Jimmy Blaine, Betty Ann Grove and the mystery melody.
❾ Happy Felton's Gang—Kids
⓭ Miss Television, 1951
Contest to choose the gal for the title.
8:05 ⓫ Giants Talk—Laraine Day
8:20 ⓫ Giants vs. Pirates—Polo Gr.
8:25 ❾ Dodgers vs. Reds—Ebbets
8:30 ❷ Show Goes On—R. Q. Lewis
❹ Treasury Men in Action
"Case of the Diamond Necklace." Smugglers!

WNHC-TV 6 CONN.	WJZ-TV 7	WOR-TV 9	WPIX 11	WATV 13

5 **Headline Clues—Bill Slater**
9:00 2 **Alan Young—Comedy**
"After the Party," with Ann Rutherford. "Alan Builds a Cabin Cruiser." Margaret Whiting.
4 **Festival—James Melton**
5 6 **Ellery Queen—Mystery**
"Death Takes a Spin." With Lee Bowman.
7 **Holiday Hotel—Don Ameche**
13 **Western Movie—One Hour**
9:30 2 **Big Town—Drama Series**
5 **Royal Playhouse—Drama**
"Judas." Ann Savage and George Wallace.
6 **Dave Garroway—Variety**
N.Y. newspapermen vs. N.Y. magazine execs.
7 **Blind Date—Arlene Francis**
10:00 2 **Truth or Consequences**
4 6 **Martin Kane, Private Eye**
5 **Boxing—Eastern Parkway**
7 **Roller Derby—Philadelphia**
Panthers vs. Brooklyn Red Devils.
13 **Golf Instruction—Premiere**
From Airport Golf Course. Herman Barron, Sam Snead, Vic Ghezzi and Claude Harmon.
10:30 2 **Crime Photographer—Carlyle**

4 Quick on the Draw
Westinghouse presents Eloise McElhone and cartoonist Bob Dunn treating guest celebrities to a charades session.

6 **Paul Winchell—J. Mahoney**
10:50 11 **Grandstand Mgr.—Win Elliot**
11:00 2 **Late News—Allan Jackson**
4 **Broadway Open House**
Come on in! It's Jerry Lester night.
5 **Late News Bulletins**
6 **Man Against Crime—K'scope**
7 **Faye Emerson Show**
Can women fish? Two fisherladies say yes.
11 **Telepix Newsreel—J. Tillman**
13 **Feature Length Movie**
11:10 2 **Feature Length Movie**
11 **Tomorrow's News—J. Tillman**
11:15 7 **News and Weather Roundup**
9 **Talk to Stars—Happy Felton**
11 **Weather Report—Joe Bolton**
11:20 11 **"Lighthouse"—Movie**
11:30 6 **Mystery Theater—Movie**
9 **Weather—Frank Forrester**
11:35 9 **News—John Wingate**
11:50 11 **"Fire Trap"—Mystery Movie**
With Sidney Blackmer and Norman Foster.
12:00 4 **Late News—Bob Wilson**
12:15 13 **WATV Picture Newscast**
12:30 6 **Late News Bulletins**
1:00 (ap.) 11 **News, Sports, Weather**

THURSDAY

Lilli Palmer

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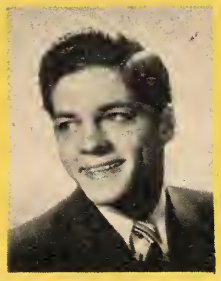
Imogene Coca—what is her national ancestry?

Judy Johnson and Bill Hayes—man and wife?



James Durante, Esquire—who's his Mrs. Calabash?

The 6 Questions You Ask Most

(*Continued from page 12*)

young man hiding behind false whiskers. Actually, Gabby Hayes, born May 7, 1885, is old enough to be Bill's and Richard's father. But he's *not* their father.

3. The Are-they-married Question.

We get this most frequently about musical partners Francey Lane and Johnny Andrews of Easy Does It. They are not married, either to each other or to anyone else. When blanket requests for stars' marital status reach us, we answer the question if we have the information. If not, we forward the request to the proper authority.

The logic of one recent matrimonial query, however, eludes us: "Bill Hayes and Judy Johnson of Your Show of Shows look so much alike. Are they husband and wife?" They are not, we ascertained. At the same time, however, we hurried home to see if our wife looked like us. She didn't, thank goodness.

4. The Calabash Question.

Some questions which arrive with regular frequency defy classification. Of these, the one asked most often is, "Who is the Mrs. Calabash Jimmy Durante says goodnight to at the close of his programs?" When we asked Jimmy about this once before, he would only say, "Dey's some things a man has gotta keep secret."

Speculation about the identity of Jimmy's secret is a popular pastime among his fans. The only answers we can give to this question are guesses. Mrs. Calabash has been reported to be Jimmy's old schoolteacher, his childhood sweetheart, and a boarding house keeper who was once his landlady. Once critics also suggested that she may be an invention of Jimmy's, designed to keep his audience interested. But Jimmy isn't saying.

5. The What's-his-nationality Question.

Very often we receive the question, *what is his nationality?* The question in that form is, of course, misstated. We are *all* Americans.

What most correspondents really wish to learn from this question is not nationality, but national *descent*. When performers make this information available, we pass it on to their fans. Recent questions have concerned Imogene Coca (Spanish descent), Perry Como (Italian descent) and Victor Borge (Danish).

6. The Movie Question.

The failure of movies to be shown as scheduled was surveyed in a recent issue by our TV Investigator. While the situation has improved, the facts behind departures from schedules remain the same: Movies are found at the last minute to be of poor technical quality or they arrive at the station too late for scheduled showings.

These questions represent a sizeable sampling of our current mail. In future weeks, no doubt, our readers' wonderful curiosity will focus on other shows, other stars.

We hope this summary has answered some of your own questions, but if you can think of some others—shoot them along. We love to hear from you.

Friday MAY 4

9:45 ⑤ Morning Chapel—Religion
10:00 ⑤ TV Baby Sitter—Pat Meikle
10:30 ⑤ TV Department Store—Tips
10:45 ④ Editorial Page—Films
11:00 ④ Josephine McCarthy—Cook'g
⑤ Kitchen Fare—Susan Adams
⑦ Ladies' Daily—Homemaking
⑨ "Too Many Husbands"—Film
⑬ Know Your Child—Talk
11:15 ② Facts and Forecasts—News
⑨ Buster Crabbe—Figure Advice
11:30 ② Steve Allen—Florian ZaBach
④ Shopper's Showcase
⑤ TV Shopper—Maggie Johnson
⑦ Kitchen Kapers—Tiny Ruffner
⑨ Sally Smart's Kitchen
⑬ Coffee Club—Interviews
11:45 ④ Footlights and Kleig Lights
Ben Grauer's intimate glimpses of the theater.
⑤ Shoppers' Corner—Tips
⑪ Newsreel—Jack McCarthy
12:00 ④ Date in Manhattan—Herlihy
⑤ Headline Clues—Don Russell
[6] News Bulletins
⑦ Joe Franklin Show—Variety
⑨ News—Dick McCutchen
⑪ To Be Announced
⑬ "Live 'n' Learn—Ruth Bean
12:05 [6] Ten Minute Newsreel
12:10 ⑨ Foto-Test—By Telephone
12:15 [6] First Hundred Years—Serial
⑪ Help Yourself—Bess Myerson
12:30 ② Margaret Arlen—Interviews
⑤ Johnny Olsen Rumpus Room
[6] Kate Smith Show—Variety
⑦ Dione Lucas—Cooking Advice
⑨ Buddy Rogers Show—Variety
⑪ News; Play Ball—Hal Tunis
⑬ Comedy Corner—Kids
12:45 [6] Ten Minute Newsreel
12:50 ⑬ Picture Newscast
12:55 [6] Fun With Food—Cooking
1:00 ② TV Telephone Game—Bryan
Using Thomas A. Edison's original recordings.
④ Kathi Norris—Shopping
⑤ Dennis James' Okay Mother
⑦ Market Melodies—Syd Smith
⑨ Happy Felton's Gang—Kids
⑬ Club 13—Paul Brenner
1:05 ⑪ Giants Talk—Laraine Day
1:20 ⑪ Giants vs. Pirates—Polo Gr.
Russ Hodges and Ernie Harwell on the spot.
1:25 ⑨ [6] Dodgers vs. Reds—Ebbets
1:30 ② Garry Moore—Variety
Comics Jim Kirkwood and Lee Goodman visit.

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CONVERSIONS
INTERBORO TELEVISION MAINTENANCE

5 Away We Go—Dick Joseph
13 Shop, Look, Cook—Ruth Bean
2:00 4 Finder's Keepers—Quiz
7 Fun with Food—Karen Sage
13 Feature Length Movie
2:30 2 First Hundred Years—Serial
Starring Jimmy Lydon and Olive Stacey.
4 Snow Crop Matinee—Movie
7 Ed and Pegeen Fitzgerald
2:45 2 Vanity Fair—Dorothy Doan
3:00 4 Miss Susan—Drama Serial
7 One Hour Feature Movie
3:15 4 Vacation Wonderlands
3:30 2 Fashion Magic—Arl. Francis
4 Bert Parks' Variety Show
13 Musical Jackpot—Quiz
3:50 11 Grandstand Mgr.—Win Elliot
4:00 2 6 Homemakers' Exchange
4 Kate Smith Show—Variety
7 Movies in Your Home
9 Talk to Stars—Happy Felton
11 Jimmy Powers—Sports
13 Western Movie—One Hour
4:10 11 Ted Steele Show—Variety
4:15 9 TV Shoppers' Rev.—Hopkins
4:30 2 6 Fun to Know—Educational
Rhythms, ballets show kids "How to Dance."
4:45 7 Gannaway's Half-Pint Party
5:00 2 6 Lucky Pup—Bunin Puppets
4 Hawkins Falls—TV Novel
7 Mary Hartline Show—Kids
13 Junior Frolics—Uncle Fred
5:15 2 Sheriff Bob Dixon—Kids
4 Gabby Hayes Show—Kids
6 Time for Beany—Kids
7 TV Tots Time—Cartoons
9 Buster Crabbe—In Person
5:25 5 Camera Headlines—Ed Condit
5:30 4 6 Howdy Doody—Bob Smith
5 Don Winslow—Serial
7 Tales of the Trail—Jim Atkins
11 "Straight Shooters"—Movie
A western with hard-ridin' Tim McCoy.
13 Adventure Theater—Movie
5:45 9 Elton Britt—Songs, Kids
Folk music and small fry get together.
5:50 13 WATV Picture Newscast
6:00 2 The Real McKay—Variety
Jim McKay, Mac Perrin and Peggy Ann Ellis.
4 Easy Does It—Musical Variety
5 Small Fry Club—Bob Emery
6 Date at Six—Musical Variety
13 Hollywood Playhouse—Film
6:15 9 Merry Mailman—Kids
6:25 4 News—Peter Roberts
6:30 2 One Hour Feature Film
4 Tex and Jinx—Interviews
5 Magic Cottage—Pat Meikle
6 Faye Emerson—Interviews
7 Tom Corbett, Space Cadet
11 Telepix Newsreel—J. Tillman
6:35 11 Weatherman—Joe Bolton
6:45 6 Sport Spotlight—McNamara
7 Jimmy Blaine's Jr. Edition
9 News—John Wingate
11 Jimmy Powers—Sports
6:55 4 Weatherman—Tex Antoine
7:00 4 6 Kukla, Fran and Ollie
5 Captain Video—Kids
7 Andy & Della Russell—Songs
9 Guy Le Bow—Sports Whirl
11 News Televiews—McCaffery
13 Feature Length Movie
7:05 7 Club 7—Musical Varieties
7:15 7 Faye Emerson—Interviews
Fashion show with designer Jacques Fath & discussion of French and American models.
9 Bob Howard—Songs, Piano
11 "Adventures of Chico"—Film
7:30 2 News—Douglas Edwards
4 6 Roberta Quinlan—Songs
5 Scoreboard—Sports News
7 Life with Art Linkletter
9 Mr. & Mrs. Mystery—Drama
7:35 5 Ed Thorgersen and the News
7:45 2 Perry Como Show—Musical
4 6 News—John C. Swayze
5 Not for Publication
8:00 2 6 Mama—Drama Series
4 Quiz Kids—Joe Kelly's Panel
5 Story Theater—T'film Drama
"Cricket on the Hearth" with Heather Wilde.
7 Wendy Barrie—Interviews

9 Twenty Questions
Ronson presents the popular "animal, vegetable or mineral" game with Bill Slater, Herb Polesie, Fred Vandeventer, Florence Rinard and Johnny McPhee.

13 Stairway to Stardom—B. Cook
8:15 7 Yesterday's Newsreel
8:30 2 Man Against Crime—Mystery
Ralph Bellamy in another crime adventure.
4 6 We the People—Interv'ws
5 You Asked For It—Stunts
7 Penthouse Party—B. Furness
Basil Rathbone is one of the guests.
9 Trapped—Spook Drama
11 East Side, West Side—Var.
8:35 13 Wrestling—Laurel Gardens
9:00 2 Theater Hour—Play

WNHC-TV 6 CONN.	WJZ-TV 7	WOR-TV 9	WPIX 11	WATV 13

"Dead an the Vine" by Alice Fellows, with Margaret Phillips, William Prince, John Alexander and Faith Brook featured.

4 6 **Big Story—True Drama**
Ed Freeman of the Baltimore (Md.) News-Post (Dennis Harrison) is the reporter.

5 **Hands of Mystery—Drama**

7 **Pulitzer Prize Playhouse**
Thorntan Wilder's prize-winning play "The Happy Jaurney," with screen star Wanda Hendrix, Jack Lemmon and Iris Mann.

9 **Wrestling—Jamaica, N. Y.**

11 **Double Feature—Movie**

9:30 4 6 **Henry Morgan Show**

5 **Front Page Detective**
"The Devil's Bible." Edmund Lowe, Paula Drew.

10:00 2 **Star of Family—Mort Downey**
Paul Winchell and Jerry Mahoney, songstress June Gardner and Jean Leon Destine Haitian Dancers plus smooth-singing Mort.

4 6 **Boxing—St. Nick's Arena**
Hvywts. Raland LaStarza-Vern Mitchell, 10 rds.

5 **Cavalcade of Stars—Gleason**

7 **March of Time Thru Years**
Chase National Bank presents documentary films intraduced by Jahn Daly.

10:30 2 **We Take Your Word—Panel**
John Henry Faulk and Anna Lee join Abe Burrows and Jahn K. M. McCaffery.

7 **To Be Announced**

10:45 (ap.) 4 6 **Greatest Fights—Film**
Jae Louis vs. Arturo Godoy, Feb. 9, 1940.

11:00 2 **News of Night—Allan Jackson**

4 6 **Broadway Open House**
Jerry Lester and his Bean Bagger crew. See feature an "Jer" and "Dag" in this issue.

5 **Eloise Salutes the Stars**

7 **News; Weather Report**

9 **Weather—Frank Forrester**

11 **Telepix Newsreel—J. Tillman**

13 **Stardust Theater—Movie**

11:05 9 **News—John Wingate**

11 **Tomorrow's News—J. Tillman**

11:10 2 **Feature Length Movie**

11 **Weather Report—Joe Bolton**

11:15 5 **Late News Roundup**

9 **"Man of Courage"—Movie**
With Barton MacLane and Charlatte Wynters.

11 **"Apology for Murder"**
Movie with Hugh Beaumant, Ann Savage.

12:00 4 **Late News**

6 **Late News Roundup**

12:15 13 **WATV Picture Newscast**

1:00 (ap.) 11 **News, Sports, Weather**

TOPS IN
MOVIES
EVERY DAY

SIX GUN PLAYHOUSE
5:30PM
"STRAIGHT SHOOTERS"
with Tim McCoy

WPIX Eleven

WORLD'S GREATEST LIGHTER
RONSON'S
"20 QUESTIONS"
with amazing quiz panel
BILL SLATER, M. C.
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The Jerry Lester—Dagmar "Feud"

(Continued from page 9)

endowments, would have far less to recommend her as a performer if it weren't for the character he has created for her. He is said to feel that in Dagmar he has created a Frankenstein's monster. He has said as much, with a smile, on the show itself.

It has been pointed out to him by intimates who have only his best interests at heart that such an attitude is all wrong. An attraction like Dagmar on his program, they say, far from overshadowing him, puts him in a better and stronger light by adding radiance to the show and him.

But Jerry and a group of influential advisers around him seem convinced that eventually the public, when it thinks of Broadway Open House, may think of Dagmar instead of Lester.

That's why, some weeks ago, a campaign of Dagmar de-emphasis started to be evident to many viewers of the program. Her spots became fewer and less important, and someone saw to it that the camera was seldom on her. But calmer heads, evidently, at last prevailed, and of late Dagmar has been as much in evidence as ever.

Dagmar, a friendly girl who has never gone out of her way to seek the vast publicity that has come to her, may not be too happy about this. However, she will make no public comment on the situation.

Neither—of course—will Jerry.

And on the surface, there is no indication of tension between them at rehearsals or in performance—when, to all appearances, the entire cast is still the "one big happy family" it was at the beginning.

How will it end?

But the tension is said definitely to be there. And it is reported to have caused a real split of the company into Lester and Dagmar factions. This has probably not been lessened by the reported refusals, a few months ago, of Dagmar, Milton De Lugg and Ray Malone to sign exclusive contracts with Jerry as he requested.

NBC is very fond of Dagmar as an obviously valuable entertainer. It would hate to see her no longer a part of Broadway Open House. But NBC is even fonder of Lester as a star potentially worth many millions to the network. And Lester is in a position to dictate terms when, late this month, the time comes for new contracts to be signed by the personnel of Broadway Open House.

Thereafter, will Jerry and Dagmar part? We fervently hope not. Television needs them both.

Dagmar, a reigning queen of pin-up art, charms the lads in person at Fort Bragg.

Still "one big happy family"? Jerry and other Tuesday-Thursday-Friday BOH regulars.

Ray Malone, ace dancer on Jerry's show, gets a zany introduction from the master.

At a rehearsal, Jerry suggests comic doings for singer Dave Street and Dagmar.

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A New Comedy by JOHN van DRUTEN

BARRYMORE THEA. 47th St. W. of B'way

Eves. 8:30. Matinees WED. and SAT. 2:30

NANETTE FABRAY

in a New Musical Comedy

MAKE A WISH

WINTER GARDEN Thea., Broadway at 50th St.

Evgs. Monday thru Saturday. Mats. Wed. & Sat.

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RAY MIDDLETON

in The Pulitzer Prize Musical Play

SOUTH PACIFIC

MAJESTIC Thea., 44th St. West of B'way

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"A beautiful & lovable musical."—Atkinson, Times

GERTRUDE LAWRENCE in

THE KING AND I

Music by Richard Rodgers

Book and Lyrics by Oscar Hammerstein 2nd

ST. JAMES, W. 44 St. Eves. 8:25. Mats. Wed. & Sat.

Seven-Day Wonder Diet

(Continued from page 16)

Buster Crabbe demonstrates "figure fashioning" exercises on his show.

Buster Crabbe's 7-Day Wonder Diet

Breakfast is the same every day. It consists of half a fresh grapefruit, 2 boiled or poached eggs, and coffee—black or with saccharine and skim milk.

MONDAY

Lunch: 2 eggs (any way but fried)
Tomatoes or spinach
Coffee or tea

Dinner: Lean lamb
Combination salad
1 pc. dry toast
Grapefruit half
Coffee or tea

TUESDAY

Lunch: 2 eggs
Grapefruit or any fresh fruit
Coffee or tea

Dinner: Lean steak
Tomatoes
Lettuce, celery, cucumbers
Olives
Coffee or tea

WEDNESDAY

Lunch: Cold sliced chicken or turkey
Tomatoes
Spinach
Coffee or tea

Dinner: 2 lamb chops
Celery, cucumbers
Tomatoes
Coffee or tea

THURSDAY

Lunch: Combination salad with mayonnaise (made with mineral oil)
Coffee or tea

Dinner: 2 eggs
Cottage cheese
Spinach
1 pc. dry toast
Coffee or tea

FRIDAY

Lunch: 2 eggs
Spinach
Coffee or tea

Dinner: Fish any way but fried
Combination salad
1 pc. toast
Grapefruit half
Coffee or tea

SATURDAY

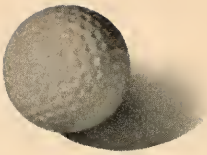
Lunch: Cold chicken
Tomatoes
Grapefruit half
Coffee or tea

Dinner: Steak
Celery, cucumber
Coffee or tea

SUNDAY

Lunch: Fruit salad
Cottage cheese if desired
Coffee or tea

Dinner: Roast chicken, Carrots, Tomatoes, Veg. soup, Cooked cabbage, Grapefruit, Coffee or tea



GOLFERS!

instruction, trick shot exhibitions,
championship matches
by the nation's top professionals

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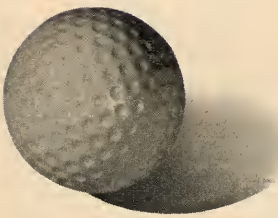
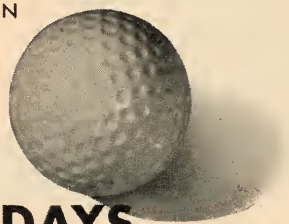
- SAM SNEAD
- JOE KIRKWOOD
- VIC GHEZZI
- CLAUDE HARMON
- BABE DIDRICKSON
- LOUISE SUGGS
- PATTY BERG
- and many others





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